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Government of India
Ministry of Textiles
Office of the Development Commissioner Handlooms
Udyog Bhawan, New Delhi

**Invitation of Expression of Interest (EOI) for appointment of Agency for
Evaluation of Integrated Handlooms Development Scheme (IHDS)
&
Diversified Handloom Development Scheme (DHDS)**

Expression of Interest (EOI) is invited for appointment of Agency for carrying out the evaluation of Integrated Handloom Development Scheme (IHDS) and Diversified Handloom Development Scheme (DHDS).

The Organisations willing to carry out Evaluation of the above Schemes may submit technical & financial bids in accordance with the requirements of the broad Terms of Reference (ToR) available on the website www.handlooms.nic.in **(Advertisements/Events)** within 21 days from the date of issue of advertisement. Details of the Integrated Handlooms Development Scheme (IHDS) & Diversified Handloom Development Scheme (DHDS) are available under sub-head Policy/Scheme/initiative of the HOME PAGE of the www.ministryoftextiles.gov.in

(Deputy Director)

Evaluation of Integrated Handloom Development Scheme (IHDS)

&

Diversified Handloom Development Scheme (DHDS)

BACKGROUND

1. Government of India has introduced Integrated Handlooms Development Scheme (IHDS) in Dec. 2007 with an objective of integrated and holistic development of the Handloom Sector. This includes Cluster Development Programme, Group Approach, Marketing Incentive, Strengthening of Handloom Organisations etc. Similarly, Diversified Handloom Development Scheme (DHDS) was introduced in 2007-08.

2. Under the **Cluster Development Programme**, each cluster having 300-500 handlooms will be developed with an upper cost of Rs.60.00 lakh in a time period of 3 years. The guiding principle underlying the design of clusters is to create local level accountable institutions, which can integrate the production chain in a manner that caters to the business needs of the local Enterprises. **Group Approach** is applicable for a group of weavers outside the cluster. The size of the group should be in the range of 10-100 and the maximum average financial assistance eligible per weaver is Rs. 30,000/-. **Marketing Incentive** is given to the handloom agencies for preparing conditions, which are conducive to marketing of handloom products. This would largely be an incentive to the price in competitiveness of handloom sector so that while on the one hand they are able to marginally reduce the price, on the other hand they invest in infrastructure so as to improve the production and productivity. **Strengthening of Handloom Organisations** include assistance towards financial restructuring of National and State level Handloom Organizations with a view to making them viable by enhancing their credit limit/working capital. **Design Exhibition-cum-Dyeing Workshop** (component of DHDS) is based on the concept "Lab to land" and has been devised to ensure dissemination of technical information even at remote places. The Weavers Service Centres (WSCs) have been organizing Design Exhibition-cum-Dyeing Workshops since 1995-96. These workshops are organized in the handloom concentrated areas/clusters by WSCs to promote and propagate improved dyeing techniques besides making textile designs available at the doorsteps of the weavers. The duration of each programme is 2-3 days. The anticipated expenditure on each programme is Rs. 10,000/- and each workshop will cover about 100 beneficiaries. Details of Schemes are available on www.handlooms.nic.in

3. Subsequent to above, 434 Clusters, 959 Groups, Rs.172.14 crore released as Marketing Incentive, Rs.10.00 crore towards Strengthening of Handloom

Organisations and 645 Design Exhibition-cum-Dyeing Workshops have been conducted during the period 2007-08 to 2009-10. State-wise list of the Clusters, Groups sanctioned and amount sanctioned/released as Marketing Incentive and towards Strengthening of Handloom Organisations is enclosed. List of WSC-wise Design Exhibition-cum-Dyeing Workshops conducted is also enclosed. Implementing Agency could be the State Director of Handlooms & Textiles, Weavers Service Centres, Non-Government Organisation (NGO), State Handloom Development Corporation, State Apex Weavers Co-operative Society etc.

4. It is now proposed to evaluate the Schemes so as to know whether the Schemes have been able to meet indented objectives? If not, the corrective actions will be taken. Detailed questionnaire and format of output will be designed by the selected Agency with the approval of Office of the Development Commissioner for Handlooms.

Terms of Reference

IHDS

- To assess the impact of the Cluster Development Programme and Group Approach components of the Scheme in qualitative & quantative terms, which will include: upgradation in the skills of the weavers, availability of yarn, quality of the product, productivity, availability of workplace, role of the designer, product development/diversification, up-gradation of handlooms, availability of working capital, sustenance of employment, pre & post intervention in the wages of weavers & no. of working days in a year, empowerment of weavers etc.
- To assess the extent to which the Marketing Incentive component helped the handloom organizations in marketing their handloom products.
- To assess the adequacy of existing scheme/components, funding pattern and delivery system.
- Impediments/bottlenecks in the implementation of Scheme and suggestions thereof.
- To assess the extent to which the Scheme has fulfilled its objectives
- To assess the social-economic condition of the handloom weavers.

DHDS

- To assess the impact of Design Exhibition-cum- Dyeing Workshops conducted by the Weavers' Service Centres under the Diversified Handloom Development Scheme.
- Impediments/bottlenecks in conducting Design Exhibition-cum-Dyeing Workshops and suggestions thereof.

Sample Size, Area of coverage and time frame

- The sample size will be 10% of the weavers and handloom workers for Cluster Development Programme, Group Approach and Design Exhibition cum Dyeing Workshops sanctioned/undertaken. For Marketing Incentive and Strengthening of Handloom Organisations, 10% of the proposals/projects sanctioned to the handloom organizations i.e. Primary Weavers Cooperative Societies, State Handloom Development Corporation, State Apex Weavers' Society and National Level Handloom organizations.
- Area of coverage would be the States of Andhra Pradesh, Tamilnadu, Karnataka, Kerala, Assam, Manipur, Nagaland, West Bengal, Orissa, UP, Jharkhand, Madhya Pradesh, Himachal Pradesh.
- Time frame for completion of Evaluation Study is 2 months from the date of issue of sanction order.

Eligibility Norms

5. Expression of Interest (EOI) is invited for appointment of an agency for carrying out evaluation of the Scheme. The Agency:

- Should have proven and demonstrable experience, expertise and resources in carrying out evaluation of the schemes,
- Should have experience in evaluation of the schemes, preferably in the decentralised Sector,
- Should have professionals with expertise in handlooms, project management, evaluation of projects etc;
- Should have either pan-India presence or strong presence at the National level.

Selection Process

6. The Agency shall be selected through a competitive bidding process. The bidding process shall be carried out in two stages i.e. Technical Bid & Financial Bid. The Technical Bids shall be evaluated and thereafter, financial bids of only those agencies meeting the technical criteria shall be opened. 70% weightage is for technical bid and remaining 30% is for financial bid.

Documents required with EOI

7. Eligible agency willing to render service may submit EOI along with following documents:

- (a) Year of establishment of Organisation/agency.
- (b) Number of professionals with the qualification and experience of each.
- (c) Title of the projects undertaken, with special reference to the handloom sector.

- (d) Sales turnover of organisation for consultancy for the last 3 years (2007-08, 2008-09 & 2009-10)
- (e) Net profit of the agency for last 3 years.
- (f) Success story, if any highlighting the contribution of the organisation therein.
- (g) Location of office/s.

In addition to the above mentioned documents, the agency is required to furnish following information in a separate sheet:-

- (a) Past experience in carrying out similar studies or some other studies in Handloom Sector.
- (b) Turnover for last three years and net profit.

Year	Turnover (Rs. In crore)	Net Profit (Rs. In crore)
2007-08		
2008-09		
2009-10		

- (c) Number of core professionals to be engaged for this assignment.

General terms and conditions of the work

8. The selected Agency will sign an Agreement with the Office of Development Commissioner (Handlooms), Ministry of Textiles, Government of India, New Delhi for rendering services. Office of the Development Commissioner (Handlooms) reserves the right to reject any EOI without assigning any reason.

Submission of EOI

9. Agency may submit EOI, specifying the Terms & conditions. Fee (in Rs.) to be charged may be given in lump-sum, including the taxes, travel etc.

10. Documents in electronic form will not be accepted. The technical proposal should be submitted in a separate envelope marked 'TECHNICAL PROPOSAL'. Similarly, the Financial Proposal should be submitted in a separate envelope marked 'FINANCIAL PROPOSAL'. Both these envelopes should be sealed in another envelope super-scribed as '**Proposal for appointment as Evaluation Agency for Integrated Handloom Development Scheme (IHDS)**' and should be sent at the following address:

**Deputy Director,
Office of the Development Commissioner (Handlooms),
Ministry of Textiles
Room No.57-A, Udyog Bhavan,
New Delhi**