

No.4/2/2008/DCH/P&E  
Government of India  
Ministry of Textiles  
Office of the Development Commissioner for Handlooms

Udyog Bhawan, New Delhi.  
Dated: 13th August, 2008.

To

- i) All Commissioners/Directors In-charge of Handlooms of all States UTs.
- ii) Managing Director of Apex Societies/Handloom Dev. Corporations Ltd.
- iii) The Managing Director, NHDC Ltd., Lucknow and Secretary, ACASH, New Delhi.

Sub:- Organization of National Handloom Expos/Special Expos during 2008-09.

Sir/Madam,

It is proposed to organize National Handloom Expos/Special Handloom Expos during current financial year 2008-09 as per the details given below:-

**National Handloom Expos (NHE)**

S.No.	Name of Event	Place	Tentative dates of expo	Name of Implementing agency
01.	NHE	Raipur	01.09.08 to 21.09.08	Director, Rural Industries Handloom, Chhattisgarh, Raipur
02.	NHE	Ahmedabad	01.10.08 to 21.10.08	Industrial Extension -Cottage, Gandhinagar
03.	NHE	Dilli Haat, New Delhi	07.10.08 to 20.10.08	Association of Corporations & Apex Societies of Handlooms(ACASH), New Delhi.
04.	NHE	Nagpur	18.10.08 to 07.11.08	Maharashtra State Handlooms Corporation Ltd., Nagpur
05.	NHE	Nasik	06.12.08 to 26.12.08	-do-
06.	NHE	Jaipur	17.12.08 to 06.01.09	Udhyam Protsahan Sansthan, Jaipur.
07.	NHE	Chennai	During March,09	Director of Handlooms & Textiles, Govt. of Tamilnadu, Chennai.
08.	NHE	Dehradun	25.12.08 to 15.01.09	Director of Industries, Govt. of Uttrakhand, Dehradun.
09.	NHE	Kanpur	02.12.08 to 22.12.08	Director of Handlooms and Textiles, U.P., Kanpur
10.	<b>NHE</b>	Dimapur	15.07.08 to 31.07.08	Director of Industries & Commerce, Govt. of Nagaland, Kohima
11.	<b>NHE</b>	Kohima	02.10.08 to 15.10.08	-do-
12.	NHE	Jorhat	01.12.08 to 21.12.08	Director of Handloom & Textiles, Govt. of Assam, Guwahati.

13.	NHE	Dimapur	02.12.08 to 16.12.08	Nagaland Handloom and Handicrafts Development Corporation Ltd., Dimapur
14.	NHE	Guwahati	16.01.09 to 05.02.09	Assam Apex Weavers & Artisans Cooperative Federation Ltd., Guwahati.
<b>SPECIAL HANDLOOM EXPOS (SHE) General States</b>				
01.	SHE	Tirupati	28.09.08 to 12.10.08	Director of Handlooms and Textiles, Govt. of Andhra Pradesh, Hyderabad
02.	SHE	Visakhapatnam	01.10.08 to 15.10.08	-do-
03.	SHE	Karimnagar	04.12.08 to 18.12.08	-do-
04.	SHE	Ameerpet, Hyderabad	29.12.08 to 12.01.09	-do-
<b>KERALA</b>				
05.	SHE	Kannur	05.04.08 to 20.04.08	Director of Handlooms and Textiles, Govt. of Kerala, Thiruvananthapuram.
06.	SHE	Kozhikode	13.08.08 to 11.09.08	-do-
07.	SHE	Kannur	20.08.08 to 11.09.08	-do-
<b>MAHARASHTRA</b>				
08.	SHE	Pune	03.08.08 to 17.08.08	Maharashtra State Handlooms Corporation Ltd., Nagpur
09.	SHE	Aurangabad	19.10.08 to 02.11.08	
10.	SHE	Bhusawal	23.09.08 to 07.10.08	-do-
11.	SHE	Nanded	30.11.08 to 14.12.08	-do-
12.	SHE	Nagpur	28.12.08 to 11.01.09	-do-
<b>TAMILNADU</b>				
13.	SHE	Nagercoil	21.12.08 to 04.01.08	Commissioner of Handlooms & Textiles, Tamilnadu, Chennai.
14.	SHE	Coimbatore	29.12.08 to 12.01.09	
<b>UTTRAKHAND</b>				
15.	SHE	Nanital	05.06.08 to 18.06.08	Director of Industries, Govt. of Uttrakhand, Dehradun.
<b>NHDC</b>				
16.	NL-SHE(Silk Fab)	Ahmedabad	14.08.08 to 27.08.08	NHDC Ltd., Lucknow
17.	-do-	Mumbai	30.07.08 to 12.08.08	-do-
18.	-do-	Kolkata	30.08.08 to 12.09.08	-do-
19.	-do-	Lucknow	27.09.08 to 10.10.08	-do-
20.	-do-	Delhi	14.10.08 to 27.10.08	-do-
21.	-do-	Chandigarh	01.11.08 to 14.11.08	-do-
22.	-do-	Indore	20.11.08 to 05.12.08	-do-
23.	-do-	Hyderabad	02.01.09 to 15.01.09	-do-
24.	-do-	Bangalore	24.01.09 to 06.02.09	-do-
25.	-do-	Bhubaneswar	14.02.09 to 27.02.09	-do-

26.	RL-SHE(Wool Fab)	Lucknow	05.12.08 to 18.12.08	NHDC Ltd., Lucknow
27.	RL-SHE(Wool Fab)	Gurgaon	22.12.08 to 04.01.09	-do-
28.	NL-SHE (Home Furnishing)	Handloom Pavilion, New Delhi	29.08.08 to 15.09.08	ACASH, New Delhi
29.	Special Exhibition- IITF	Handloom Pavilion, NewDelhi	14.11.08 to 27.11.08	-do-
30.	NL-SHE (Shawl Show)	-do-	20.12.08 to 04.01.09	-do-
31.	NL- SHE (Silk of India)	-do-	10.01.09 to 25.01.09	-do-
32.	NL-SHE (Sarees of India)	-do-	07.02.09 to 22.02.09	-do-
33.	NL-SHE (Cotton of India)	-do-	01.03.09 to 15.03.09	-do-
<b>SPECIAL HANDLOOM EXPO (NER STATES)</b>				
34.	SHE	Agartala	18.04.08 to 02.05.08	Manipur Handloom & Handicrafts Development Corporation Ltd., Imphal.
35.	SHE	Lunglei Twon	04.11.08 to 18.11.08	Mizoram Apex Handloom & Handicrafts Cooperative Society Ltd., Aizawl.
36.	SHE	Aizawl	03.12.08 to 17.12.08	Mizoram H/L & H/C Dev. Corporation Ltd., Aizawl.
37.	SHE	Meluri, Pek Distt.	10.06.08 to 24.06.08	Director incharge of Handloom, Govt. of Nagaland, Kohima
38.	SHE	Tseminyu, Tseminyu Distt.	10.06.08 to 24.06.08	-do-
39.	SHE	Mon, Mon Distt.	10.06.08 to 24.06.08	-do-
40.	SHE	Toluvi, Dimapur	10.06.08 to 24.06.08	-do-
41.	SHE	Wokha	04.11.08 to 18.11.08	Nagaland Handloom & Handicrafts Development Corporation Ltd., Dimapur
42.	SHE	Kohima	18.08.08 to 27.08.08	-do-
43.	SHE	Dimapur	08.09.08 to 27.09.08	-do-
44.	SHE	Makokchung	22.10.08 to 31.10.08	-do-
45.	SHE	Jorhat	15.01.09 to 24.01.09	-do-
46.	SHE	Gangtok (Sikkim)	27.10.08 to 09.11.08	Director of Handloom & Textiles, Govt. of Assam, Guwahati.
47.	SHE	Siliguri (West Bengal)	15.11.08 to 28.11.08	-do-
48.	SHE	Nagaon (Assam)	02.12.08 to 15.12.08	-do-
49.	SHE	North Lakhimpur (Assam)	02.12.08 to 15.12.08	-do-
50.	SHE	Tawang (Arunachal Pradesh)	20.02.09 to 05.03.09	-do-
51.	SHE	Dhubri (Assam)	04.02.08 to 17.02.08	-do-
52.	SHE	Mangaldoi	28.10.08 to 11.11.08	Assam Apex Weavers & Artisans Cooperative Federation Ltd., Guwahati.
53.	SHE	Soalkuchi	14.10.08 to 21.11.08	-do-
54.	SHE	Kokrajhar	25.11.08 to 09.12.08	-do-

-: 4 :-

55.	SHE	Tura	12.12.08 to 26.12.08	Assam Apex Weavers & Artisans Cooperative Federation Ltd., Guwahati.
56.	SHE	Tongla	30.12.08 to 13.01.09	-do-
57.	SHE	Dibrugarh	09.02.09 to 23.02.09	-do-
58.	SHE	Tinsukia	26.02.09 to 12.03.09	-do-
59	SHE	Agartala	19.09.08 to 03.10.08	Director of Handloom, Handicrafts & Sericulture, Govt. of Tripura, Agartala.

The Special Handloom Expos at S.No. **1-15** have to be participated by the **concerned State agencies only**.

The Special Handloom Expos at S.No.**34-59** have to be participated by the **NER State agencies only**.

The Apex Societies/ Corporations are requested to get in touch with the implementing agencies for exact dates and venue and also with the Commissioner/Director In-charge of Handlooms and Textiles regarding their participation in the above expos (NHE) mentioned at **S.No.1-14 and (SHE)16 to 33**.

Commissioners/Directors In-charge of Handlooms of all States are requested to sponsor at least 2-3 genuine Handloom agencies for their participation directly to the implementing agencies with the instruction:-

- i) The participating agencies will sell genuine Handloom products during the expos and if found selling fabrics other than of handloom origin or selling fabrics other than of their states, they will be debarred for two years from participation in the future expos organized by this office.
- ii) They may also be instructed to contact the implementing agencies for their allotment of space and other information in this regard.
- iii) The participating agencies will ensure before their participation, that the goods have been insured by them .
- iv) No compensation will be given by this office in case of any goods missing or damaged during expo/transit period. Participating agencies are fully responsible for their goods.
- v) The Implementing agencies will submit the number of beneficiaries of each agency participated in the Expos.

Yours faithfully,

( Meenu S. Kumar )  
Chief Enforcement Officer5  
Tele.No. 23061976

Copy to:

1. The Implementing Agencies:
  - a) The Implementing Agencies shall ensure the following:-
  - b) The implementing Agencies should maintain a record of goods of participating agency alongwith value of goods.
  - c) Agency-wise, date-wise sale figure alongwith the profit.

**-: 5 :-**

- d) The stall to the participating agencies will have to be allotted through a lottery system Space-wise etc. First priority will have to be given to those agencies which have been recommended by the Commissioners/Directors In-charge of Handlooms and Textiles for their participation and allotment of space.
- e) Implementing Agencies will have to ensure that no subletting is done by the participating agencies during expo, and if any incident of subletting is detected, action could be taken against the participating agency which sub-let its allotted stall and also the implementing agency in case of its connivance with the act of subletting.
- f) The implementing agencies should allow participation of only those agencies, which undertake to sell handloom products only and also sell products of their state.
- g) The implementing agencies will take an undertaking ( as per format enclosed) from the participating agencies that they will sell handloom products, and also sell handloom products of their state only. If found guilty, they may be debarred from participation in the future expos organized by this office for a period of two years.
- h) The Officer In-charge of concerned Weavers Service Centres will be a member of the committees constituted in connection with the above expos by the implementing agency.
- i) The Implementing agencies shall submit the number of weavers benefited agency-wise.

2. Officer-In-charge, Weavers Service Centres:

The Officer-In-charge of the concerned Service Centres are requested to be present at the time of allotment of stalls by lottery to ensure transparency in the process, and to submit a report in the prescribed format ( enclosed ) at the end of the event.

3. NIC for putting in web-site of DC(Handlooms).

( Meenu S. Kumar )  
Chief Enforcement Office  
Tele.No. 2306 1976  
Fax-23063866