

TEXTILES COMMITTEE
(Govt. of India, Ministry of Textiles)
TQM Division,

P. Balu Road, Prabhadevi Chowk, Prabhadevi, Mumbai-400 025.

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Website: www.textilescommittee.gov.in

www.handloommark.gov.in / www.handlooms.nic.in

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INVITATION OF TECHNICAL BIDS FOR EMPANELMENT OF ADVERTISING AGENCIES WITH TEXTILES COMMITTEE W.R.T. HANDLOOM MARK SCHEME

Textiles Committee, Mumbai invites technical bids from eligible Advertising Agencies **for Empanelment for promotion of Handloom Mark through publicity campaign with Textiles Committee for two years (i.e. 2009-10 & 2010-11)**. The complete Tender Document detailing the eligibility criteria and terms & conditions is available on Textiles Committee website (www.textilescommittee.gov.in & www.handloommark.gov.in). Bidders can download the Tender document from the website. Tenders can also be purchased from Director (EP & QA), Textiles Committee, TQM Division, P. Balu Road, Prabhadevi Chowk, Prabhadevi, Mumbai – 400 025 or Jt. Director, Regional Office of Textiles Committee at New Delhi (Naraina), Ph: 011-25896150/25791380 or Deputy Director, Regional Office of Textiles Committee, Chennai, Ph: 044-24615901 from February 01, 2010 to February 22, 2010 during 10.00 hrs. to 16.00 hrs. Sale price of Tender document is Rs. 5000/- (non-refundable).

The eligible advertising agencies may submit their bid in 2 separate sealed covers; **Cover 1:** with **Qualifying Criteria Document** and **Cover 2:** with **Creative and Media Strategy** with clear superscription **“Handloom Mark - Empanelment of Advertising Agencies with Textiles Committee”** on each envelope on or before the due date i.e. 23.02.2010 (Tuesday) before 13.30 hrs. to the above mentioned Textiles Committee, Mumbai address.

Textiles Committee reserves the right to reject any tender without assigning any reason.