

No.5/1/2015-DCH/Cluster  
Government of India  
Ministry of Textiles  
Office of the Development Commissioner for Handlooms

Udyog Bhavan, New Delhi-110011  
Dated: 23<sup>rd</sup> June 2015

To,

Secretary in-charge of Handlooms of all States/UTs

**Sub: Amendments in certain provisions of the National Handloom Development Programme (NHDP) for implementation during 12<sup>th</sup> Plan - reg.**

Sir/Madam,

Please refer to this office letter No.7/1/2012-DCH/CHDS/Cluster dated 30<sup>th</sup> December 2013, forwarding therewith guidelines for implementation of Comprehensive Handlooms Development Scheme (CHDS) during 12<sup>th</sup> Plan. Subsequently, CHDS was subsumed as one of the components of National Handloom Development Programme (NHDP). This scheme has been under implementation for about one & half years. During the course of implementation of the scheme, suggestions were received from State Govts. in various meetings and also, during field visits to the States by the Sr. Officers of this Ministry for amendments in certain provisions of the NHDP.

2. Further, as per the implementation of the recommendations XIV Finance Commission by the Government of India, the State share of Central Taxes has been enhanced from 32% to 42% and consequently, budget provision of NHDP has been reduced.

3. The Govt. after considering, the views of the State Govts., experience of implementation of NHDP and implementation of the recommendations of the XIV Finance Commission has amended certain provisions of the NHDP for achieving the desired objectives. A statement showing the changes made vis-a-vis the existing provision is enclosed.

4. The changes in the NHDP have been made in respect of different provisions but in particular to the cluster approach. For this purpose, Block in the district is considered as a basic unit for development, where weavers can easily access the facility. This approach has already been initiated in Varanasi and the response of this initiative has been encouraging. The implementation of the Block level cluster will be implemented

through one of the Implementing Agencies (IAs) as given in the enclosure. Such agency should have net profit in each of the last 2 years. The State Govt. should ensure that the IA identified should be able to run and sustain the activities of the cluster, including CFC even after the cessation of government support.

5. Further, in addition to the Block level cluster approach, amendments have also been made for in respect of other sub-components of the scheme. i.e. engaging designer, construction of workshed, inclusion of Skill up-gradation as one of the sub-components, Marketing Incentives etc.

6. As per the procedure, the proposals will be required to be submitted to this office by the State Govt. with the recommendations of the State Level Project Committee (SLPC) and release of funds will be made directly to the Implementing Agency under intimation to the State Govt. concerned. New cluster projects for NER will also be considered under the NHDP. While identifying the Block/s level clusters, focus should be to prioritise them on the basis of handlooms actually functioning for commercial production. The projects should be prepared on actual need during the gap filling approach.

7. In view of the above, you are requested to disseminate the revised guidelines of the NHDP to all concerned and submit the proposal/s, duly complete in all respect to this office by 29<sup>th</sup> July 2015. To consider such projects, State Govt. is required to ensure that UCs of the previous releases along with physical & financial report and impact report are submitted in time to this office. The proposals are required to be submitted by the State Govt. as per the indicative targets enclosed herewith.

Yours faithfully,

Encl.: as above

Sd/-  
(Alok Kumar)  
Development Commissioner (Handlooms)

Copy to:

1. Commissioner/Director In-charge of Handlooms of all States/UTs
2. Chairman-cum-Managing Director, Handlooms & Handicrafts Export Corporation, New Delhi
3. Managing Director, National Handloom Development Corporation, Lucknow
4. Executive Director, Handloom Export Promotion Council, Chennai
5. Managing Director, Central Cottage Industries Corporation, New Delhi
6. Secretary, All India Handlooms Fabric Marketing Cooperative Society
7. Officers In-charge of all Weavers' Service Centres
8. Officers In-charge of all IIHTs
9. Advisor (VSE), NITI Aayog, New Delhi
10. PPS/Consultant to Secretary (Textiles)

11. IF Wing, Ministry of Textiles, Udyog Bhavan, New Delhi
12. Pay & Accounts Office (Textiles), Udyog Bhavan, New Delhi
13. A copy to NIC for uploading the broad guidelines of the scheme on the website:  
[www.handlooms.nic.in](http://www.handlooms.nic.in)

Sd/-  
(Alok Kumar)  
Development Commissioner (Handlooms)

**Revised provisions of National Handloom Development Programme**

S.No.	Existing provision	Revised provision
<b>A</b>	<b><u>New Cluster Project</u></b>	
i.	<p>Clusters, having handlooms in the range of 200-500 handlooms per cluster.</p> <p>Clusters, having handlooms in the range of 2000-5000 handlooms per cluster.</p> <p>(Para No. B.3 of the scheme guidelines)</p>	<p>Cluster will be set up at Block level, having concentration of handlooms. In a Block, more than one cluster may also be taken up depending upon need with respect to number of handlooms.</p>
<b>Sub-components of new Clusters</b>		
a	<p>Engagement of Textile Designer-cum-Marketing Executives</p> <p>(Para No. B.7 of the scheme guidelines)</p>	<p>Designs will be developed by the Weavers' Service Centre concerned. However, looking into the requirement of designs by the Clusters in Blocks, the requirement of designs will be supplemented by engaging NIFT designers and Pvt. Designers through transparent selection process with arrangement of providing designs for both domestic &amp; international markets to meet the challenges of dynamic market, including fashion. New products so developed will be promoted through different marketing channels. To ensure accountability of Pvt. Designers engaged in the cluster, success of marketing their designs will be evaluated and monitored by Committee at local level, headed by the Officer In-charge WSC concerned with representatives of the State Govt., NIFT, NHDC, State Handloom Corporation/Apex Society and any other member as decided by the Chairman.</p>

<p><b>b</b></p>	<p>Financial assistance for skill up-gradation in technical areas like weaving, designing, dyeing, other pre-loom and post loom activities will be dovetailed from Integrated Skill Development Scheme (ISDS).</p> <p>(Para No. B.11 of the scheme guidelines)</p>	<p>Financial assistance will be provided for Skill up-gradation for the Cluster in a Block for imparting training in technical and managerial areas, IT. Details of illustrative programme are at <b>Annexure -I</b>. Within the approved cost norms for various components, training programmes, to meet the special needs of a cluster would also be permissible. Duration of such would be as approved by Development Commissioner (Handlooms).</p>
<p><b>c</b></p>	<p>Financial assistance for setting up of CFC/Dye house will be upto 50% of the total Gol contribution (Rs. 60.00 lakh) in the project. This includes the cost of up-gradation/setting up of dye house. Financial assistance for setting up of these facilities will be shared between Gol and the State Govt./entrepreneur/Implementing agency/consortium in the ratio of 80 (excluding land): 20 basis.</p> <p>(Para No. B.12 of the scheme guidelines)</p>	<p>(i) In a block the CFC will be set up, having an area of about 3000 sq.ft. with administrative office, internet facility, facilitation room, storage room, small dyeing unit, warping section, training centre, yarn godown etc. with an estimated cost of not more than Rs. 50.00 lakh (including a Common Service Centre), excluding land cost. Details are at <b>Annexure - II</b>. This facility may also be set up by gap filling in the existing infrastructure available in the identified Block.</p> <p>(ii) A dye house, if required may be set up, in addition, alongwith Effluent Treatment Plant (ETP) essentially at district level with an upper cost limit of Rs. 50.00 lakh.</p>
<p><b>d</b></p>	<p>For Construction of workshed, financial assistance is provided @ Rs.35,000 per workshed, measuring 20 sq. mtrs.</p> <p>(Para No. B.15 of the scheme guidelines)</p>	<p>For Construction of workshed, financial assistance will be provided @ Rs. 70,000/- per workshed, measuring 20 sq. mtrs on the basis of norms for Indira AwasYojana (IAY). Funds will be transferred directly in the bank account of the</p>

		beneficiaries through Implementing Agency on the pattern of IAY. Funds will be released on the pattern of IAY. Sharing pattern- BPL/SC/ST/women- 100% by Gol Others - 75% by Gol and 25% by beneficiary
<b>e</b>	<p>Project Management cost</p> <p>To implement, co-ordinate and manage the activities of the Cluster, Cluster Development Executive (CDE) will be engaged. The CDE should be qualified technical personnel, preferably from Indian Institute of Handloom Technology (IIHT)/State Government Polytechnic/ITI etc. with a field experience of atleast 2 years in Textile Unit/Cluster etc. CDE shall be located in the cluster and responsible for implementation of the scheme in the assigned cluster.</p> <p>(Para No. B.16 of the scheme guidelines)</p>	<p>A full time Cluster Development Executive will be engaged, who should be Diploma in Handloom Technology (DHT), preferably with an experience of working of 2 years. He will be responsible to manage all activities, including CFC of the Cluster. Also, one Security-cum-Assistant, preferably ex-serviceman will be engaged for CFC (to support the CDE), who should be Computer friendly for maintaining accounts etc.</p>

<p><b>f</b></p>	<p>Implementing Agencies</p> <ol style="list-style-type: none"> <li>1 State Directorate of Handlooms &amp; Textiles/Industries</li> <li>2 National Level Handloom Organizations</li> <li>3 State Handloom Development Corporations.</li> <li>4 State Apex Handloom Weavers' Co-operative Societies.</li> <li>5 Central Government Organizations.</li> <li>6 Non Government Organizations, engaged in the handlooms {(recommended by the State Govt. and approved by the DC (Handlooms)}</li> <li>7 Any other Organization, engaged in the handlooms (recommended by the State Govt. and approved by the DC (Handlooms).</li> </ol> <p>(Para No. B.18 of the scheme guidelines)</p>	<p>Implementing Agencies are:</p> <ol style="list-style-type: none"> <li>1 National Level Handloom Organizations.</li> <li>2 State Handloom Development Corporations.</li> <li>3 State Apex Handloom Weavers' Co-operative Societies.</li> <li>4 Central Government Organizations.</li> <li>5 Non Government Organizations, engaged in the handlooms {(recommended by the State Govt. and approved by the DC (Handlooms)}</li> <li>6 Primary Handloom Weavers' Co-operative Society and Self Help Groups registered as legal entity.</li> <li>7 Any other appropriate legal entity working for handlooms (recommended by the State Govt. and approved by the DC (Handlooms).</li> </ol> <p><u>Note: All eligible agencies (except NGOs) should have net profits in last 2 years.</u></p>
<p><b>g</b></p>	<p>Duration of the cluster is 4 years from the date sanction of 1<sup>st</sup> instalment.</p> <p>(Para No. B.19 of the scheme guidelines)</p>	<p>Duration for implementation of the cluster is 3 years from the date sanction of 1<sup>st</sup> instalment.</p>
<p><b>h</b></p>	<p>Quantum of financial assistance for new clusters</p> <p>The quantum of assistance for each cluster would be need based, depending on the requirement of the cluster. <u>Maximum permissible Gov financial assistance per cluster will be as follows:</u></p>	<p>The quantum of assistance for each Block level cluster would be need based, depending on the requirement of the Block. It should primarily aim to fill the gaps, if any in the Block for development of handlooms.</p>

	<p>Cluster having handlooms 200-500 –upto Rs. 60 lakh per cluster.</p> <p>Cluster having handlooms above 2000 - 5000 -upto Rs. 150 lakh per cluster.</p> <p>(Para No. B.3 of the scheme guidelines)</p>	
<b>i</b>	<p>Sharing pattern</p> <p>Varies from component to component and is in the range of 70% to 100% by the Gol.</p> <p>(Para No. B.4 of the scheme guidelines)</p>	<p>(i) Infrastructure will be 100% funded by Gol with free land from State Govt.</p> <p>(ii) Other direct benefits to individual - 90:10 by the Gol:beneficiary</p> <p>(iii) Workshed-BPL – 100% by Gol Others – 75% by the Gol: 25% beneficiary.</p>
<b>j</b>	<p>Component-wise ceiling</p> <ul style="list-style-type: none"> <li>- Baseline survey, diagnostic study and formation of self-help groups/ joint liability groups, formation of consortium, awareness programmes – Rs. 2.00 lakh.</li> <li>- Engagement of designer-cum-marketing executive. – Rs. 7.20 lakh.</li> <li>- Corpus fund for setting up of yarn depot – Rs. 3.00 lakh.</li> <li>- Purchase of Computer Aided Textile Design (CATD) system, including purchase of card punching machine – Rs. 5.00 lakh (to be shared equally by the Gol and State Govt./IA)</li> <li>- Setting up of CFC/Dye House up to Rs. 30 lakh.</li> <li>- Documentation of cluster activities – Rs. 25,000/-.</li> <li>- Project management cost - Rs. 9.60 lakh.</li> <li>- Technology Up-gradation (upto 80% i.e.Rs. 48 lakh of the total Gol share)</li> </ul>	<ul style="list-style-type: none"> <li>- Upto Rs. 50.00 lakh for setting up of CFC, including Common Service Centre</li> <li>- Upto Rs. 70.00 lakh for interventions directly benefitting the individual weavers, except skill up-gradation.</li> <li>- Upto Rs. 35.00 lakh for skill up-gradation in technical, managerial areas and IT.</li> <li>- Upto Rs. 15.00 lakh for engaging designer,</li> <li>- UptoRs. 15.00 lakh as Project Management Cost,</li> <li>- Upto Rs. 5.00 lakh as corpus fund for yarn depot</li> <li>- Upto Rs. 10.00 lakh for other interventions, including product development, documentation of cluster activities. Computer Aided Textile Design (CATD) system etc.</li> <li>- Upto Rs. 50.00 lakh for setting up of dye house, with Effluent Treatment Plant (ETP), if required at</li> </ul>



	<ul style="list-style-type: none"> <li>- Skill up-gradation (upto 15% of the Gol share)</li> <li>- Market Development (upto 20% of Gol share)</li> <li>- Credit Support (upto 20% of Gol share)</li> <li>- Construction of Workshed (upto 20% of Gol share)</li> <li>- Product Development/ diversification – Rs. 2.00 lakh</li> </ul> <p>(Para No. B.4 of the scheme guidelines)</p>	<p>district level. Note : CATD will be made available for a group of clusters at Weavers' Service Centre concerned.</p>
<b>k</b>	<p>Release of funds</p> <p>In three installments i.e. 30%, 40% and 30% of the total Gol share</p> <p>(Para No. B.20 of the scheme guidelines)</p>	<p>Funds will be released in two equal installments of the total Gol share. In respect of individual interventions benefitting individual weavers, financial assistance will be released in the Bank account of the beneficiary through Implementing Agency.</p>
<b>B</b>	<b><u>Group Approach project</u></b>	
<b>ii</b>	<p>A group, outside the cluster should have 10-50 weavers. Average financial assistance per weaver is Rs. 30,000/-.</p> <p>(Para No. C of the scheme guidelines)</p>	<p>Group Approach sub-component of the Scheme deleted.</p>
<b>C</b>	<b><u>610 handloom clusters taken up in XI Plan</u></b>	
<b>iii</b>	<p>For consolidation, additional funding (beyond Rs. 60.00 lakh or the approved project cost) upto Rs. 20.00 lakh per cluster will be provided.</p> <p>(Para No. A.3.2 of the scheme guidelines)</p>	<p>Assistance on gap filling basis will be considered on block level cluster approach.</p>
<b>D</b>	<b><u>Marketing Incentive (MI)</u></b>	
<b>iv</b>	<p>For the purpose of MI claim,</p> <p>(i) Handloom Mark is compulsory,</p> <p>(ii) Purchase yarn from NHDC. For buying yarn from open market, the societies will need NoC from NHDC.</p>	<p>The provision of release of State share in the account of weavers affiliated to the societies is deleted. States would still be required to sanction 5% share in advance to the concerned eligible handloom organizations. The</p>

	<p>(iii) The State Government will release its share before hand and will transfer the same to the account of weavers affiliated to the societies. The State Government will furnish the report of transferring the 5% State's share to weavers' account at the time of forwarding claims to Gol share's release. The report will contain weaver-wise amount transferred along with bank account details.</p> <p>(Para No. a of Part -E of the scheme guidelines)</p>	<p>provision shall be effective from 1/1/2014. Also, in light of large number of Primary Handloom Weavers' Cooperative Societies (PHWCSs) in the States, State Govt. while submitting the proposal will identify a suitable nodal agency to whom the central share as well the State share in respect of PHWCSs will be aggregated for onward release to them. Utilization certificate will be submitted by the nodal agency. State Govt. will ensure that the Nodal Agency compulsorily release the amount to PHWCSs in a period not exceeding 7 days of the receipt of funds. Proforma is at <b>Annexure-III (A to C)</b>.</p>
<p>v.</p>	<p>As per the scheme guidelines, State Govt. is one of the Implementing Agencies for implementation of various components i.e. Consolidation of existing handloom clusters taken up in XI Plan, new clusters, Marketing Incentive, Strengthening of Handloom Organisations etc.</p> <p>(Para No. B.18, a of Part -E, 8 of the scheme guidelines)</p>	<p>State Directorate of Handlooms &amp; Textiles/Industries discontinued as the Implementing Agency for the components i.e. new clusters, Marketing Incentive, Strengthening of Handloom Organisations etc.</p> <p>For Strengthening of Handloom Organisations, funds will be released to the Bank account of the SPV/Implementing Agency.</p>
<p><b>Procedure for submission of proposals and release of financial assistance</b></p>		
<p>vi.</p>	<p>State Govt. is required to submit the proposals alongwith the recommendations of the State Level Project Committee (SLPC) for Consolidation of existing handloom clusters taken up in XI Plan, new clusters, Marketing Incentive, Strengthening of Handloom Organisations etc. Release of funds is made to the Implementing</p>	<p>State Govt. will submit the proposals alongwith the recommendations of the State Level Project Committee (SLPC) and funds will be released directly to the Implementing Agencies under intimation to the State Govt. concerned.</p> <p>Proforma for submission of the</p>

	Agency through the State Govt. concerned.  (Para No. B.20, a of Part -E, 8 of the scheme guidelines)	proposals for the Block level Cluster are at <b>Annexure- IV, V &amp; VI.</b>
<b>Assistance to the Cluster projects sanctioned in XII Plan and availed 1st or 2nd instalment</b>		
<b>vii</b>	-	On-going projects with the financial assistance already provided by the Gol to the State Govts. may be completed and they may be asked to submit the UC. For any gap filling activity required in the cluster, the proposal may be submitted as per the revised norms,
<b>Release of financial assistance for the components under NHDP for NER projects</b>		
<b>viii</b>	Assistance for new clusters, marketing assistance and technological up-gradation in Handloom Sector is provided under NERTPS Scheme of Ministry of Textiles.	Assistance for new clusters, marketing assistance and technological up-gradation in NE region for commercial Handloom Sector will now be provided in Block level cluster of NHDP. However, supplementary needs for N-E region will continue to be funded from NERTPS.
<b>ix</b>	Innovative Ideas	To fulfill the need for linking fashion with handlooms, funds under NHDP Scheme may also be utilized for institutionalizing learning from National Workshop in Bhubaneswar (held in January 2015) by actively involving faculty and students of NIFT, reputed organizations of fashion designers and also individual fashion designers with good track record with the objective of promoting the markets for handlooms.

## Annexure-I

### GUIDELINES FOR SKILL UPADATION/ TRAINING PROGRAMME

The Handloom weavers/workers will be provided training for upgrading their skills in weaving, dyeing/printing & design development area so as to enable them to produce a diversified range of products in keeping with the latest market trends.

#### **TRAINING IN WEAVING**

Batch size for each Programme : 20 trainees

Duration of training : 45 days

<b>S.No.</b>	<b>Component</b>	<b>Provision of funds under training component (In Rs.)</b>
1.	Stipend for 20 weavers	1,89,000 @Rs. 210/-* per day for 45 days
2.	Honorarium to Master Trainer	27,000 @Rs. 600/- per day for 45 days
3.	Honorarium to Assistant	9,000 @Rs. 200/- per day for 45 days
4.	Cost of Equipments and tools (warping drum, looms & attachments (dobby/jacquard/accessories))	1,50,000
5.	Raw materials and consumables	20,000
6.	Hiring of shed, electricity and water charges	10,000
7.	Documentation of samples	3,000
	Total	4,08,000
8.	Administrative & Miscellaneous Expenditure 5% of the total cost	20,400
	Total	4,28,400 Rounded off to 4,28,000

#### **TRAINING IN DYEING/PRINTING**

Batch size for each Programme : 20 trainees

Duration of training: 15 days

<b>S.No.</b>	<b>Component</b>	<b>Provision of funds under training component (In Rs.)</b>
1.	Stipend for 20 weavers	63,000 @Rs. 210/-* per day for 15 days
2.	Honorarium to Master Trainer	9,000 @Rs. 600/- per day for 15 days
3.	Honorarium to Assistant	3,000 @Rs. 200/- per day for 15 days
4.	Cost of Equipments and tools	15,000
5.	Raw materials and consumables	18,000
6.	Hiring of shed, electricity and water charges	10,000
7.	Documentation of designs	3,000
	Total	1,21,000
8.	Administrative & Miscellaneous Expenditure 5% of the total cost	6,050
	<b>Total</b>	<b>1,27,050</b> Rounded off to 1,27,000/-

### **TRAINING IN DESIGN DEVELOPMENT**

Batch size for each Programme : 20 trainees

Duration of training: 15 days

<b>S.No.</b>	<b>Component</b>	<b>Provision of funds under training component (In Rs.)</b>
1.	Stipend for 20 weavers	63,000 @Rs. 210/-* per day for 15 days
2.	Honorarium to Master Trainer	9,000 @Rs. 600/- per day for 15 days
3.	Honorarium to Assistant	3,000 @Rs. 200/- per day for 15 days
4.	Cost of Equipments and tools	15,000
5.	Raw materials and consumables	18,000
6.	Hiring of shed, electricity and water charges	10,000

7.	Documentation of designs	3,000
	Total	1,21,000
8.	Administrative & Miscellaneous Expenditure	6050
	<b>Total</b>	<b>1,27,050</b> Rounded off to 1,27,000/-

- All categories of skilled and semi skilled weavers in batch of 20 at a time.
- Provision made for hiring sheds for providing training are nil, if in Weavers Service Centre campus.

\* Stipend to trainees is as per the rate prescribed for semi-skilled worker by the Office of the Chief Labour Commissioner, Ministry of Labour & Employment, Govt. of Indai vide their Order dated 30<sup>th</sup> March 2015.

**Annexure- II**

**Common Facility Centre: Revised Project Cost and Model Layout**

<b>Total Project Cost</b>		
<b>S.No.</b>	<b>Particulars</b>	<b>Estimated Cost (Rs. in lakh )</b>
1	RCC Construction (Construction area of 1200 sq ft. @ 1400 per sqft )	16.80
2	Shed Construction (Construction area of 1800 sq ft. @ 700 per sqft )	12.60
3	Machinery + other equipments including open vat dyeing unit ( 20kg/day)	14.30
4	Contingency @ 5%	2.19
	<b>Total</b>	<b>45.89</b>

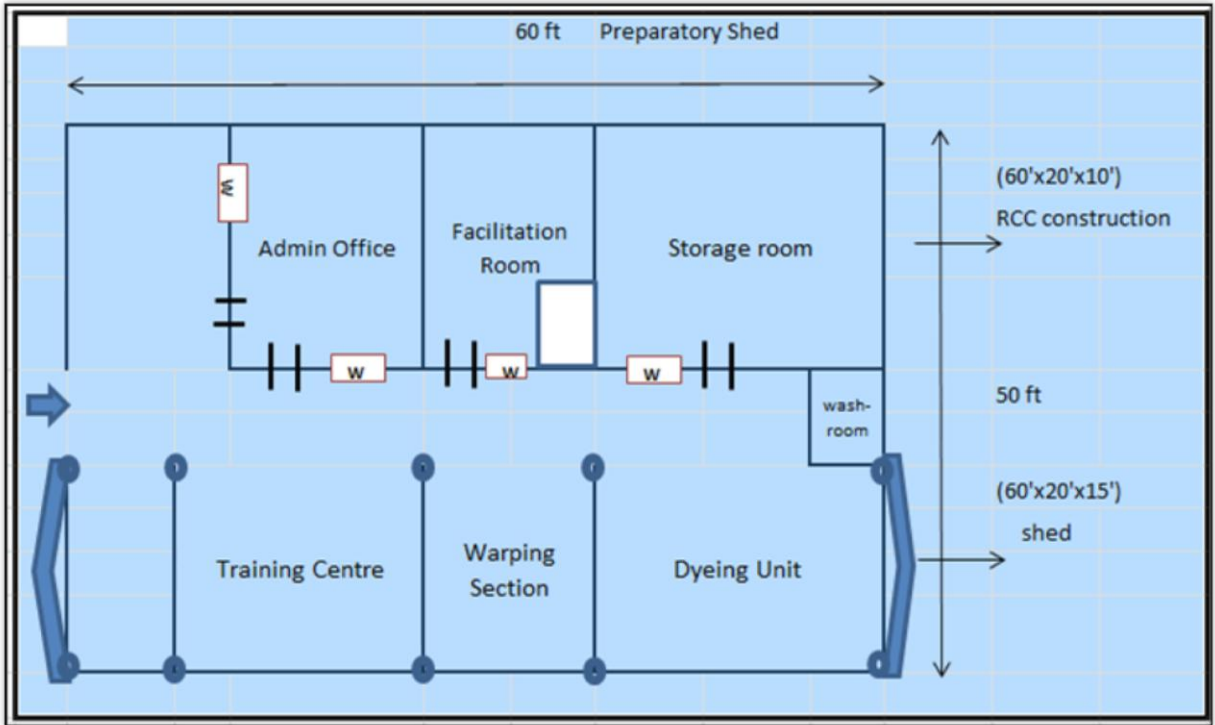
<b>S.No.</b>	<b>Particulars</b>	<b>Estimated Cost (Rs. in lakh )</b>
1	Admin Office	1.50
A	Table , Chairs(100) , Almira(4) ,Computer , Printer, Internet connection , fan , telephone +Fax , Xerox etc.	
2	Raw Material godown (Racks, weighing balance etc.)	1.00
3	Preparatory Sheds	3.80
A	Vertical Warping Machine	0.40
B	Bobbin Winding Machine	0.25

C	Computerised Punching Machine	2.50
D	Hank making machine	0.15
E	Furniture	0.50
6	Training room/ weaving shed	2.00
7	Open Vat Dyeing Unit with ETP	5.00
8	MFA (Generator, Water supply , borewell etc. )	1.00
	<b>Total</b>	<b>14.30</b>

**Design Layout of the CFC:**

<b>S.No</b>	<b>Particular</b>	<b>Area</b>	<b>Unit</b>
1	Admin Office	150	sq ft
	Covered Hall	300	sq ft
2	Storage Room	400	sq ft
3	Warping Section	300	sq ft
4	Dyeing Unit	500	sq ft
5	Training Centre	450	sq ft
6	Facilitation Room	300	sq ft
7	Open Passage Area	500	sq ft
8	Sanitation ( toilet + washroom)	100	sq ft
	<b>Total</b>	<b>3000</b>	





## Common Service Centre

### Services offered by CSC

<b>Government To Citizen (G2C) Services</b>	<b>Business To Cluster (B2C) Services</b>
1. Financial Inclusion: Banking, Insurance and NPS(PFRDA)	1. Mobile/Data Card Recharge
2. Unique identification Authority of India (UIDAI) Services.	2. DTH Recharge
3. Education NIELIT/NIOS/NDLM	3. CSC Bazaar - e commerce/shopping service
4. Election Commission of India (EC) Services	4. Mobile Bill Payments
5. Passport Services	5. Entertainment
6. PAN Card Services	6. E learning
7. Agriculture Services	7. IRCTC & Bus Ticketing
8. Health Care Services	8. Bill Payments – Electricity Billing & Water Billing
9. State G2C services – eDistrict/SSDG/MMP etc.	9. E-Learning
	10. Insurance policy sale and renewal

### Indicative cost per CSC

(Rs. in lakh)

<b>S. No.</b>	<b>Component</b>	<b>Amount per centre</b>
1.	Infrastructure Cost	2.57
2.	10% Admn. Fee/Project Management cost (per year)	0.257
3.	Trainer cost (Course Training Fee through NIELIT – 36 hrs. (Excl. Tax) per person one time	0.017
4.	Consumable (per year) on quarterly reimbursement basis	1.68
5.	10% Admn. Fee/Programme Management cost (on item at S. No.4)	0.014
	<b>Total</b>	<b>4.538 + Service Tax</b>

**Annexure - III (A)**

**MARKETING INCENTIVE**

**PROFORMA TO BE SUBMITTED BY HANDLOOM CORPORATIONS /APEX SOCIETIES / FEDERATIONS / NATIONAL LEVEL ORGANISATIONS / PRIMARY HANDLOOM WEAVERS COOPERATIVE SOCIETIES ETC. FOR CLAIMING MARKETING INCENTIVE UNDER COMPREHENSIVE HANDLOOM DEVELOPMENT SCHEME (CHDS).**

1. Name of the State :
2. Claim for the year :
3. Name and address of the Agency/Society :
4. No. of Weavers covered by the Agency/Society :-

Sl. No.	Name of the Category	Men	Women	Total
(a)	General			
(b)	SC			
(c)	ST			
(d)	OBC			
(e)	Minority			
(f)	Others			
	Total			

5. Quantity of yarn purchased from NHDC .
6. Quantity of yarn purchased from other agencies due to non-availability of yarn from NHDC (Certificate of non-availability of yarn from NHDC should be enclosed).
7. The State Government and Nodal Agency nominated by State Government should certify that the agencies who have claimed Marketing Incentive (MI) is the registered users of handloom mark and used handloom mark labels in their product.

8. Sales turnover for the preceding three years (excluding sales to apex/Federations/Corporations, Government Departments/agencies, Sales to handloom agencies/ sales under barter system and sales computed for the purpose of claiming assistance under the rebate scheme).

Year	Fabrics	Made-ups	Garments	Total
<b>Total :</b>				

9. Average sales turnover of last three years :

10. Marketing Incentive eligible @ 10% :

11. States share @ 5% :

12. Central Government share @ 5% :

Certified that the above figures are correct and the sales by the Agency to Apex/Federation/Corporations Government Departments/Agencies /Handloom agencies, sales computed for claiming assistance under the rebate scheme, and sales made under barter system has not been computed for the purpose of calculating Marketing Incentive.

Signature of the President/  
No. \_\_\_\_\_/

Signature of the CA with Regn.

Secretary of the Agency/Society

Statutory auditor

**With Seal**

**with Seal**

**Annexure - III (B)**

**CERTIFICATE TO BE FURNISHED**

1. Certified that the agency is functioning
2. Certified that points at Sl. No. 1 to 8 under Annexure B-I taken into account by the implementing agency for calculating the eligibility for Marketing Incentive are correct and have been duly verified.
3. The proposal has been cleared in the State Level Project Committee (SLPC) in its meeting held on \_\_\_\_\_, Minutes of which are enclosed
4. State Share has already been released vide State Govt.'s sanction order No. \_\_\_\_\_ dated \_\_\_\_\_. A copy of the State Share released order is enclosed.
5. Certified that no UC is pending for rendition in respect of the above grantee organization(s) towards any grant(s) received by it under any scheme of the office of Development Commissioner for Handlooms or Ministry of Textiles or any Department in the Ministry of Textiles.
6. It is certified that the Implementing Agency is in existence and functioning
7. Certified that there is no reason to believe that the agency is involved in any corrupt practices.
8. Certified that the above particulars are correct and verified from Books of accounts of the grantee agency.

(Signature)  
Nodal Agency nominated by State  
Government of \_\_\_\_\_

(with seal)

(Signature)  
Director In-charge of  
Handlooms, Government  
of \_\_\_\_\_

(with seal)



**Certificate to be furnished by the Director of Handlooms & Textiles**

1. Certified that all the above agencies are in existence and functioning.
2. Certified that the above-consolidated statement in respect of the State of \_\_\_\_\_ has been prepared on the basis of individual claims preferred by the agency.
3. Certified that there is no duplication of claims submitted under the proposal and that the assistance claimed by the above handloom agencies has not been preferred earlier.
4. Certified that all the conditions of the scheme have been met.
5. Certified that the entire assistance released as Marketing Incentive so far by the G.O.I & State Government has actually been passed on fully to the concerned grantee organizations.
6. Certified that no complaint(s) have been received or pending about distribution of Marketing Incentive assistance released by the Government of India and State Government in the past.
7. Certified that the claims preferred now by the handloom agencies is full and final in respect of the State Government of \_\_\_\_\_ for the year \_\_\_\_\_ and no further claim(s) will be preferred by the State Government of \_\_\_\_\_ for the same period in future.
8. Certified that the agencies who have claimed Marketing Incentive (MI) is the registered users of handloom mark and used handloom mark labels in their product.
9. Certified that the quantity of yarn purchased by the agency from NHDC.

10. Certified that the quantity of yarn purchased by the agency from other agencies due to non-availability of yarn from NHDC (Certificate of non-availability of yarn from NHDC should be enclosed).
11. Certified that no Utilization Certificate (UC) is pending for rendition in respect of the above grantee organizations/agencies towards any grant(s) received by them under any scheme of the office of Development Commissioner for Handlooms or Ministry of Textiles or any Department in the Ministry of Textiles.
12. Certified that the claims of the above handloom organizations/agencies have been cleared by the State Level Project Committee in its meeting held on \_\_\_\_\_, Minutes of which is enclosed.
13. Certified that the State Government has already been released matching State Share vide State Govt.'s sanction order No. \_\_\_\_\_ dated \_\_\_\_\_. A copy of the State Share released order is enclosed.
14. Certified that the Records and Registers of \_\_\_\_\_grantee organizations/societies for the year \_\_\_\_\_have been duly checked and verified by the field Officers of the Government of \_\_\_\_\_and all the Record and Registers are found intact and claiming societies are working".
15. Certified that an amount of central assistance of Rs. \_\_\_\_\_ claimed for the year \_\_\_\_\_under Marketing Incentive Component of Comprehensive Handloom Development Scheme is as per the norms of the CHDS Scheme and no excess amount is claimed by the Government of \_\_\_\_\_.



16. Certified that the above statement has been forwarded in a CD.

(Signature)  
Nodal Agency nominated by State  
Government of \_\_\_\_\_

(with seal)

(Signature)  
Director In-charge of  
Handlooms, Government  
of \_\_\_\_\_

(with seal)

**Cluster at Block Level**

**Annexure- IV**

**PROFORMA FOR SELECTION OF ORGANISITIONS FOR CONDUCTING DIAGNOSTIC STUDY  
& BASELINE SURVEY AND PROFILE OF SELECTED HANDLOOM BLOCK**

**A. Profile of the Organization/Implementing Agency (IA):**

1.	Name of the Organization (With full address)			
2.	Registration Number and date of Registration.			
3.	Name & Designation of Office bearers with Phone No., FAX No. and E.mail etc.			
4.	Total number of regular manpower with the Organization.			
5.	Performance of the Implementing Agency	<b>Parameters</b>	<b>Year</b> ( )	<b>Year</b> ( )
		Sales Turnover (Rs. in lakh) in each of last 2 years		
		Net profit (Rs. in lakh) in each of last 2 years		
		Balance sheet and profit/ loss account for the last two years (enclosed)		
6.	Experience if any in Textiles/Handloom Sector			
7.	Bye laws/Resolution of the Organisation.			
8.	Previous experience in Cluster development.			
9.	Scoring of the IA (NGO) as per the pattern for grading.			

Certified that:

1. The Implementing Agency has been recommended by the State Level Project Committee in its meeting held on \_\_\_\_\_ for Baseline Survey and Diagnostic Study. The minutes of the meeting are enclosed.

2. There is no reason to believe that these organizations are involved in corrupt practice.
3. Certified that no UC is pending for rendition in respect of the above grantee organisation towards any grant(s) received by it under any scheme of the office of Development Commissioner for Handlooms or Ministry of Textiles or any Department in the Ministry of Textiles.
4. It is certified that the Implementing Agency is in existence and functioning.
5. Certified that the above particulars are correct.
6. Certified that no complaint(s) in respect of the above mentioned agency have been received in the State in respect of disbursement of assistance released by the GOI and State Govt. in the past.

Signature of the President/Secretary/Chief Executives  
(Name & Designation)

Countersigned

Director In-charge of Handlooms

## ANNEXURE-V

Cluster at Block Level

## PROFORMA FOR BASELINE SURVEY OF A CLUSTER

Name of the Implementing agency														
Registration No.														
Name of Block														
District														
State														
No. of Weavers proposed to be covered														
Total assistance required.														
Sl. No.	Name of the Weaver	Male	Female	Age	Covered by						Whether the weaver is		Whether the loom is	
					Cooperatives	SHGs	NGOs	Master Weavers	Independent	Others	With loom	Without loom	Active	Idle
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

Family income	Religion	Caste	No. of days engaged in a year	Type of looms	No. of looms	Type of yarn used	Products manufactured	Remarks, if any
16	17	18	19	20	21	22	23	24

Details of assistance required													
Technology up-gradation													
No. of pneumatic jacquard/motorized jacquard	No. of motorized jacquard	No. of take-up & let off motions	No. of Multiple box motion	No. of multiple buti weaving sley	No. of twin cloth weaving mechanism	No. of Jacquard	No. of dobby	No. of healds, reeds, bobbins, shuttles, harness	No. of warp beam and fabric beam	No. of New handloom	No. of normal warping machine	No. of motorized warping machine	No. of any other technological up-gradation
25	26	27	28	29	30	31	32	33	34	35	36	37	38

Details of assistance required				
Workshed		Skill up-gradation		Lighting Units
Whether workshed exists (Yes/No)	Whether BPL/SC/ST/Women/General	Whether Workshed required?	Discipline of training and discipline – wise number of trainees	No. of units required
39	40	41	42	43

Signature of the Director of Handlooms & Textiles

Cluster at Block LevelPROFORMA FOR SUBMITTING THE DIAGNOSTIC STUDY CONDUCTED AND THE ACTION PLAN FOR CLUSTER DEVELOPMENT

Sl. No.	Parameters				
1.	Name of the Block and District				
2.	Implementing Agency	Parameters	Year ( )	Year ( )	
		Sales Turnover (Rs. in lakh) in each of last 2 years			
		Net profit (Rs. in lakh) in each of last 2 years			
		<b>Pl. enclose the Balance Sheet, Profit &amp; Loss account in support of the above</b>			
<b>Profile of the Cluster</b>					
3.	Geographical location of the Block (enclose a map of the Block)				
4.	Total number of handlooms in the Block				
5.	Type of handlooms in the Block				
6.	Infrastructure available				
7.	Present skills of the weavers				
8.	Number of handloom weavers	<b>Category</b>	<b>Men</b>	<b>Women</b>	<b>Total</b>
		SC			
		ST			
		OBC			
		Minority			
		General			
	<b>Total</b>				

9.	Status of the weavers.	Existing	Proposed to be covered
	A) Number of Primary Weavers Cooperative Societies		
	B) Number of weavers in Co-operative fold.		
	C) Number of Master Weavers		
	D) Number of weavers with Master Weavers		
	E) Number of NGOs working in handlooms.		
	F) Number of weavers with NGOs.		
	G) Number of SHGs working in handlooms		
	H) Number of weavers with SHGs.		
	I) Number of traders		
10.	Sales turnover of handlooms in the Block (Rs. in crore)	Present turn over	Anticipated turn over
	a) Domestic		
	b) Exports		
	<b>Total</b>		
11.	Average earning of the weaver per day (In Rs.)	Present	Anticipated
12.	Av. no. of working days in a year	Present	Anticipated
13.	Main handloom products of the Block	Present	Anticipated
14.	Number of Powerlooms in the Block		
15.	Whether handlooms of the Block face competition with Powerlooms?		
<b>Status of Pocket 5 years back</b>			
16.	Economic condition of the Block in relation to the position 5 years back from now.		
<b>SWOT Analysis</b>			
17.	a) Strengths		
	b) Weakness		
	c) Opportunities		

	d) Threats						
<b>Justification for recommending the cluster</b>							
18.	Justification for recommending the Block for development						
<b>Strategy</b>							
19	a) Block						
	b) Objectives of the development strategy.						
<b>Action Plan</b>							
20.	Interventions required for development over a period of 3 years, with financial outlay for each intervention. (Paragraph B.9.2)						
21.	Total Project Cost.	S. No.	Name of the component	Amount (Rs. in lakh)			Number of weavers to be covered.
				GOI	IA/Be n,	Total	
		1.	Baseline Survey, diagnostic study, formation of Consortium and SHGs, awareness progs.				
			Product development				
			Purchase of CATD				
			Documentation of cluster activities				
			Any other activity				
			<b>Sub-total (A)</b>				
		2.	<b>Individual Intervention</b>				
		i.	Technology up-gradation				
			Pneumatic Jacquard system				
			Motorized jacquard				
			Take-up & let off motion				
			Multiple box				



			motion				
			Multiple buti weaving sley				
			Twin cloth weaving mechanism				
			Jacquard on the existing handloom				
			dobby on the existing handloom,				
			Healds, reeds, bobbins, shuttles, harness etc				
			Warp beam and fabric beam				
			Purchase of new handloom				
			Purchase of normal warping machine				
			Motorized warping machine				
			Loom accessories/parts				
			Any other technological up- gradation, with justification				
		ii.	Construction of Workshed				
			BPL/SC/ST/ Women				
			Others				
		iii	Lighting Unit				
		iv	Any other intervention directly benefitting the weavers				

			<b>Sub-total (B)</b>				
		3.	Engaging Designer				
		4.	Setting up of CFC, including CSC				
			<b>Sub-total (C)</b>				
		5.	Skill up-gradation programme-				
		a	Weaving				
		b	Dyeing				
		c	Designing				
		d	Managerial				
		e	IT				
			<b>Sub-total (D)</b>				
		6.	Corpus fund for yarn depot				
		7.	Project Management Cost (engaging of CDE)				
			<b>Sub-total (E)</b>				
			<b>Total (A+B+C+D+E)</b>				
		8.	Dye House with ETP at District level				
			<b>Grand total (A+B+C+D+E+8)</b>				
			<b>Total</b>				
22.	Proposed Action Plan for the cluster.	Year-wise and intervention-wise action plan highlighting the physical and financial targets for 3 years alongwith a brief project report should be enclosed. The Action Plan should clearly bring out the deliverables of the project in terms of increase in production, productivity, no. of working days, employment and income of the handloom weavers of the selected Block.					

1. The beneficiary has not availed of similar assistance under any other scheme of the State or the Central Government.
2. It is certified that the Implementing Agency is in existence, functioning and has net profits in last 2 years.

3. Certified that the assets created out of the assistance under the scheme will not be disposed off without the prior approval of Office of the Development Commissioner for Handlooms.
4. There is no reason to believe that these organizations are involved in corrupt practice.
5. Certified that no UC is pending for rendition in respect of the above grantee organisation towards any grant(s) received by it under any scheme of the office of Development Commissioner for Handlooms or Ministry of Textiles or any Department in the Ministry of Textiles.
6. Certified that the above particulars are correct and are verifiable from Books of accounts of the grantee agency.
7. Certified that no complaint(s) in respect of the above mentioned agency have been received in the State in respect of disbursement of assistance released by the GOI and State Govt. in the past.
8. Certified that the Implementing agency (s) has obtained necessary approval from the Banks/financial institutions for credit linkages, wherever required.
9. Certified that the Implementing Agency has furnished the requisite details in the proforma V (Baseline Survey of Cluster), enumerating, inter-alia, the names of the individual weavers, components required and the assistance required thereof etc. and is verifiable from records.
10. The State Level Project Committee in its meeting held on \_\_\_\_\_ has recommended the proposal. A copy of the minutes of the meeting is enclosed.
11. Certified that the land of the title is in the name of the weaver.

(Signature)

Authorized Signatory of Implementing Agency

Countersigned  
(Signature)

Director In-charge of Handlooms & Textiles

CLUSTER APPROACH

SCORE PATTERN FOR GRADING OF NGOs

NAME OF THE ORGANISATION WITH COMPLETE ADDRESS:				
S.No.	Score Parameters	Maximum score	Points scored	Remarks
1.	Formal Registration	-		
2.	NGO in existence for more than 3 (three) years	-		
3.	Registration with any other Government Organisation/Department	3		
4.	Profile of the President/Executive Officer and experience & qualification of field staff	10		
5.	Experience of baseline survey, community mobilization and monitoring & Evaluation method	10		
6.	Experience of Cluster development in handlooms or any other related Sector	15		
7.	Experience of Marketing, Networking	13		
8.	Experience of Technical & Technological guidance	5		
9.	Achievements in Handloom Sector/rural development	20		
10.	Last three years audited accounts & filing IT returns regularly & obtained PAN	5		
11.	Funding by Government	2		
12.	Experience of direct international collaboration	5		
13.	Participation of women, SCs/STs/ Minorities on their Board/staff	7		
14.	Training of staff	5		
	<b>Total</b>	<b>100</b>		
	Total Marks awarded			
	Eligible/Ineligible			

Signature of  
Director In-charge of Handloom & Textiles

Note: Requisite documents must be submitted in support of the above parameters, else it will not be given weightage.

**Indicative allocation of Block/s**

<b>S.No.</b>	<b>State</b>	<b>Indicative allocation of the _Block/s</b>
1	Andhra Pradesh	4
2	Arunachal Pradesh	2
3	Assam	5
4	Bihar	2
5	Chhattisgarh	2
6	Delhi	1
7	Goa	0
8	Gujarat	1
9	Haryana	1
10	Himachal Pradesh	2
11	Jammu & Kashmir	3
12	Jharkhand	2
13	Karnataka	4
14	Kerala	2
15	Madhya Pradesh	2
16	Maharashtra	1
17	Manipur	4
18	Mizoram	2
19	Meghalaya	2
20	Nagaland	3
21	Orissa	5
22	Pondicherry	1
23	Punjab	1
24	Rajasthan	2
25	Sikkim	1
26	Tamil Nadu	6
27	Tripura	3
28	Telangana	2
29	Uttar Pradesh	5
30	Uttarakhand	1
31	West Bengal	8
	<b>Total</b>	<b>80</b>

ALOK KUMAR, IAS

D.O. No. 5/1/2015-DCH/Cluster  
Dated : 10<sup>th</sup> July, 2015

Dear

Please refer to this office letter of even no. dated 23<sup>rd</sup> June, 2015, regarding amendments of certain provisions of the National Handloom Development Programme (NHDP), with request to submit the proposals for development of Block level Clusters by 29<sup>th</sup> July, 2015 for assisting the handloom weavers on a sustainable basis.

2. You may please recall that the amendments are based on the experience of implementation of NHDP in the last few years and the suggestions received from various States/weaver groups. The new approach envisages market orientation of handloom products through provision of required physical infrastructure at block level to support production of defect free quality fabrics for increasing earning of the handloom weavers and attracting younger generation. For the purpose, it is necessary to provide required design support, training for skill up-gradation, technical assistance through qualified technical staff and assistance for acquisition of looms/loom accessories and work shed. A Booklet containing salient features of the new approach written by Dr. S. K. Panda, Secretary, Ministry of Textiles and a Leaflet giving brief details of the CFC which were released in May 2015 are enclosed for your reference.

3. In order to facilitate expeditious preparation of proposals, detailed modalities were discussed in the meeting held on 2.7.2015 under the chairmanship of Secretary, Ministry of Textiles, Govt. of India. The cost norms for provision of looms/loom accessories have also been revised on the basis of the recommendations of an expert committee which also had representation of States.

4. Copy of the minutes of the meeting held on 2.7.2015, revised cost norms and a check list for preparation of proposals are enclosed herewith for your ready reference. Further, a list of blocks, known for handloom activities as available is also enclosed. This list may be updated as per field conditions. You are requested to prioritise handloom cluster blocks in your State, identify suitable implementing agency for each block (preferably Primary Handloom Weavers' Cooperative Society) and send a self-contained proposal for sanction of financial assistance of the Govt. of India in accordance with revised NHDP guidelines latest by 31<sup>st</sup> July 2015 with recommendation of State Level Project Committee.

5. If any further clarification is required in this regard, the same may be sent to me for urgent action. It is also requested that the Utilisation

Certificates alongwith physical and financial progress for the releases made upto financial year 2013-14 in respect of the clusters and group approach projects may also be sent alongwith the proposals positively.

Yours sincerely,

Sd/-  
(Alok Kumar)

Encls.

1. Copy of guidelines of NHDP
2. Leaflet on CFC
3. Booklet on increasing earnings of handloom weavers
4. Minutes of the meeting held on 2.7.2015
5. Check list including revised cost norms
6. List of Blocks

To

Secretary In-charge of Handlooms & Textiles of all States/UTs

Copy along with enclosures for necessary action to:

14. Director In-charge of Handlooms of all States/UTs
15. Officers In-charge of all IIHTs
16. Officers In-charge of all Weavers' Service Centres

Copy for information to:

1. Chairman-cum-Managing Director, Handlooms & Handicrafts Export Corporation, New Delhi
2. Managing Director, National Handloom Development Corporation, Lucknow
3. Executive Director, Handloom Export Promotion Council, Chennai
4. Managing Director, Central Cottage Industries Corporation, New Delhi
5. Secretary, All India Handlooms Fabric Marketing Cooperative Society
6. Advisor (VSE), NITI Aayog, New Delhi
7. PPS/Consultant to Secretary (Textiles)
8. IF Wing, Ministry of Textiles, Udyog Bhavan, New Delhi

Sd/-  
(Alok Kumar)



**Minutes of meeting convened under the Chairmanship of Shri S.K. Panda, Secretary (Textiles) on 2<sup>nd</sup> July 2015, in Udyog Bhavan, New Delhi regarding the recent amendments in certain provisions of the National Handloom Development Programme (NHDP) for implementation during 12<sup>th</sup> Plan.**

A list of participants is enclosed.

At the outset Development Commissioner (Handlooms) welcomed Chairperson as well as the participants. He apprised the members that the meeting was convened to discuss implementation details regarding the amendments in certain provisions of the National Handloom Development Programme (NHDP) for implementation during 12<sup>th</sup> Plan.

2. Development Commissioner (Handlooms) said that National Handloom Development Programme has been under implementation for about one & half years. During the course of implementation of the scheme, suggestions were received from State Govts. in various meetings and also during field visits to the States by the Sr. Officers of the Ministry for amendments in certain provisions of the NHDP. He further stated that as per the implementation of the recommendations of the XIV Finance Commission, the State Share of Central taxes has been enhanced from 32% to 42% and consequently, budget provision of NHDP has been reduced. The Govt. of India, after considering the views of the State Govt., experience of implementation of NHDP and implementation of the recommendations of the XIV Finance Commission has amended certain provisions of NHDP. In pursuant to the above changes in the NHDP guidelines have been made in respect of various provisions relating to cluster approach and the same have been issued vides this office letter dated 23<sup>rd</sup> June 2015.

3. Secretary (Textiles) said that based on the past experience, new approach has been formulated to facilitate market orientation of handloom products through provision of infrastructure at block level for supporting defect free quality production for meeting the needs of present day markets. The approach has a strong component for design interventions, use of Information Technology, technology up-gradation and assistance to individual weavers. Common Facility Centres (CFCs) will be set up in each Block, having concentration of the traditional handloom weavers and areas in NER where handloom weaving is feasible on a commercial scale. Each CFC shall have facilities like (i) a godown for storage of yarn, azo-free dyes, chemicals, finished products etc., (ii) Admin. Office, facilities like winding,

warping, dyeing etc., (iii) Computer with internet connectivity, (iv) Rest room with attached toilet for visiting designers/buyers and (v) Shed for training and bulk processing. Funds will also be provided to each block level project for skill up-gradation, assistance to individual weavers for loom/loom accessories/workshed, engaging a professional designer, qualified project staff etc. The funds will be released directly to the Implementing Agency identified by State Level Committee. For individual interventions benefiting individual weavers, financial assistance will be released in the Bank account of the beneficiary through Implementing Agency. The duration of the project has been kept as 3 years. He further stated for infrastructure, the sharing pattern is 100% by Gol with free land from State Govt., for other direct benefits to individual, 90:10 by the Gol: beneficiary for Workshed – BPL/SC/ST/Women 100% by Gol and for others- 75% by the Gol: 25% by beneficiary. He requested the State Government representatives to arrange preparation of cluster-wise production plans so that NHDC is able to supply raw materials without any delay. He also emphasized on the need of strengthening Weavers' Service Centres to support revival of handlooms. Thereafter agenda items were discussed. The details of discussions are as follows:

### **Provision as per amended guidelines of NHDP**

#### **a) Engagement of Textile Designer-cum-Marketing Executives**

IA will invite the bids and scrutinize them. Selection will be done by a Committee of the Director (Handlooms) with rep. of IA, WSC concerned, rep. from cluster and academic institution like NIFT/IIHT etc.

#### **Implementation methodology**

Agreed

#### **b) Skill Up-gradation:**

Funds for training will be released to the IA for onward release to the agency imparting training, which will preferably be WSC concerned for technical training. Training will be conducted in the Block concerned.

#### **Implementation methodology**

Agreed

**c) Construction of workshed/other direct interventions**

Selection of beneficiaries to be done by IA on the basis of guidelines of the State Govt.

**Implementation methodology**

Selection of beneficiary will be done on need basis by IA. Needy BPL weavers will be selected with first priority to SC/ST and followed by OBC/Minorities. Strong justification will be required for other than BPL beneficiaries. It will be adequate if land availability with beneficiary is certified by Gram Pradhan. Maximum 1/3<sup>rd</sup> of Rs.70.00 lakh ceiling should go to workshed component.

**d) Cost norms for other interventions are being notified by DCHL on the basis of recommendation of Committee of experts**

**Implementation methodology**

Agreed.

**e) IA will ensure that funds are utilized for purpose for which released. IA will furnish UC to GoI.**

**Implementation methodology**

Agreed.

**f) Setting up of CFC**

**The construction of building for CFC will be done through approved Central or State Govt. Construction agency/private contractor engaged through competitive bidding process as decided by the State Govt.**

**Implementation methodology**

Construction agency would be either a Central Government agency, State Government agency, or a competent agency selected through bidding. Agency would be finalised by Director (Handlooms) of the State on the basis of recommendation of IA. Director may consult District Collector, if felt necessary.

**g) Funds for CFC construction will be released to the IA for onward release to the agency finalised for construction from the joint Bank account of IA and State Assistant Director (Handlooms).**

**Implementation methodology**

Agreed.

**h) Project Management cost – Engaging CDE and Security-cum-Assistant**

Selection will be done by IA

**Implementation methodology**

Agreed

**i) Implementing Agencies**

**Suitable IA, fulfilling the norms and who can sustain the activities, including CFC in the cluster at Block level, even after the Govt. exits will be recommended by the State Govt.**

**Implementation methodology**

Suitable IA, fulfilling the norms and who can sustain the activities, including CFC in the cluster at Block level, even after the Govt. exits will be recommended by the SLPC.

**j) For IAs other than Govt. Corporations, Performance Guarantee of 5-10% of the amount to be released will be required, having validity of 2 months beyond completion of the activity/project.**

### **Implementation methodology**

Bond may be taken from grantee IA as per GFR. Performance Guarantee will be considered for private sector IA.

#### **k) Marketing Incentive (MI)**

**Provision of release of State share in the account of weavers affiliated to societies is deleted.**

### **Implementation methodology**

Some of the participants felt that Marketing Incentive component may be given lower priority and funds should be utilised first for block level interventions. Further, there was not sufficient justification for insisting on State share in a Central sector scheme.

#### **l) Assistance to the on-going Cluster projects sanctioned in XII Plan & availed 1st/ 2nd installment**

**For on-going cluster projects provided financial assistance may be executed ensuring that assets/facilities are created within already released funds and ensure that these become operational. UCs against released funds be submitted. These projects will stand closed, accordingly. For any remaining activities required in cluster, the proposal may be submitted as per revised norms on gap filling basis.**

### **Implementation methodology**

Agreed

#### **m) Release of financial assistance for the components under NHDP for NER projects**

**Assistance for new clusters, marketing assistance and technological up-gradation in NER for commercial Handloom Sector will now be provided in Block level cluster approach under NHDP. However, supplementary needs for NE region will continue to be funded from NERTPS.**

### **Implementation methodology**

Agreed

#### **n) Decisions for Implementation of Group Approach Projects & Marketing Events sanctioned upto 2014-15**

**Remaining liabilities of on-going Group Approach Projects and also marketing events for which State Govt. was Implementing Agency may be met out by the States from the resources made available by Central Govt. according to recommendations of XIV Finance Commission.**

**Implementation methodology**

Agreed

- o) For consideration of such projects, the State Govt. is required to ensure that UCs of the previous releases along with physical & financial report and impact report are submitted in time to the Office of the Development Commissioner (Handlooms).**

**Implementation methodology**

Agreed.

The meeting ended with vote of thanks to Chair as well as to the participants.

## List of participants

1. Shri S.K. Panda, Secretary, Ministry of Textiles, Government of India
2. Shri Alok Kumar, Development Commissioner (Handlooms).
3. Shri Sanjiv Mittal, Principal Secretary (Handlooms), Government of Uttar Pradesh
4. Shri A.T. Mishra, Spl. Secy. Industry cum Director Sericulture, Handloom and Handicrafts and MD, Jharcraft, Jharkand.
5. Shri T.N. Venkatesh, Director Handloom & Textiles, Govt. of Tamil Nadu.
6. Shri Sam C. Ittycheria, Director (Handlooms & Textiles), Govt. of Kerala
7. Shri B.Ch. Hajong, Director (Sericulture & Weaving), Govt. of Meghalaya.
8. Shri D. Ghosh, Director (Textiles), Govt. West Bengal
9. Shri G. D. Pradhan, Director (Handlooms), Govt. of Sikkim.
10. Shri S.C. Nautiyal, Addl. Director of Industries, Govt. of Uttarakhand.
11. Shri N.K. Chandrakar, Joint Director (Handlooms), Govt. of Chhattishgarh.
12. Shri K.P. Verma, Deputy Commissioner (Handlooms), Govt. of UP.
13. Shri Rajesh Yadav, Deputy Director of Cottage & Rural Industries, Govt. of Gujarat.
14. Shri Mahesh Gulati, Dy. Director, Govt. of Madhya Pradesh.
15. Shri Tarun Kumar Sharma, MCM (Handlooms), Govt. of Delhi.
16. Ms. Shilpi R. Purohit, Dy. Director (Handlooms), Govt. of Rajasthan.
17. Shri Y.L.Thongtser, Dy. Director of Ind. & Commerce, Govt. of Nagaland.
18. Shri S.K. Barchang, Joint Director of Sericulture & Weaving, Government of Meghalaya.
19. Shri A.C. Sharma, MD, Handicraft & Handloom Corp., Shimla.
20. Shri K. Srikanta, Jt. Director (Handlooms), Govt. of Andhra Pradesh.
21. Shri K. Camlee Kamci, Dy. Director (Handloom), Govt. of Manipur.
22. Shri K. Rama Gopala Rao, Dy. Director (Handlooms), Govt. of Telangana.
23. Shri Debjit Nandy, Deputy Director of Tex., Govt. of Odisha.
24. Shri Bashir Ahmad Wani, Jt. Director (Handlooms), Govt. of J&K.
25. Shri A. Eugene, Jt. Director (Handlooms & Tex.), Govt. of Tamil Nadu.
26. Shri A. Salay, Dy. Director, Govt. of Jharkhand.
27. Shri Navneet Gupta, Govt. of Himachal Pradesh,
28. Shri Rajendra Kumar, Directorate of Ind., Govt. of Uttarkhand.
29. Shri K.C. Chamoli, Directorate of Ind. Govt. of Uttarkhand.
30. Shri Fateh Badadur, Directorate of Ind., Govt. of Uttarkhand.
31. Shri Sunil Yadav, Asstt. Commr. Govt. of Uttar Pradesh.
32. Shri G.S. Arora, Addl. Director, Government of Haryana.
33. Shri Manoj Jain, Director, Office of the Development Commissioner (Handlooms).

34. Sh. Tapas Sarkar, Assistant Director, Office of the Development Commissioner (Handlooms).
35. Sh. D.L.Meena, Assistant Director, Office of the Development Commissioner (Handlooms).
36. Sh. N.P.Sharma, Assistant Director, Office of the Development Commissioner (Handlooms).
37. Sh. Gajendra Gupta, Assistant Director, Office of the Development Commissioner (Handlooms).



## **Check list for submission of proposals and implementation of the Block level Cluster projects**

1. To prioritize the Blocks having potential for development and submit the proposals as per indicative targets sent vide letter dated 23<sup>rd</sup> June 2015.
2. A suitable Implementing Agency, preferably having experience of implementation of cluster development programme and having net profits in the last two years, having presence in the identified block and which can sustain the activities including running of the CFC, even after the Govt. exits need to be decided by the SLPC.
3. Implementing Agency (IA) needs to properly conduct the diagnosis of the cluster so that gaps are identified and reflected in the DPR in the form of interventions. These interventions need to be prioritised and year-wise action plan for 3 years to be prepared.
4. Consolidated and year-wise action plan may include setting up of CFC, if required, even if the building/land are not readily available but can be arranged subsequently.
5. Provision for a suitable dedicated technically qualified Cluster Development Executive (CDE) and Security-cum-Assistant should be kept.
6. Provision for a suitable Textile Designer as per the guidelines to be engaged by IA through transparent process may be kept who will be selected by a Committee, chaired by Director of Handlooms with representative of IA, WSC concerned, representative of cluster and academic institution like NIFT etc. Such designer will be engaged with preset quantifiable deliverables.
7. Selection of beneficiaries for individual interventions will be done by the Implementing Agency during baseline survey and will list out the beneficiaries and their requirements. The beneficiaries for workshed should include those who belong to BPL and within them order or priority will be (I) SC/ST (ii) OBC/Minority and if there are other needy weavers, suitable justification need to be given.
8. For individual intervention directly benefitting the weavers, upper ceiling of Gol share is 70.00 lakh. Of this, upto 1/3<sup>rd</sup> of Rs. 70.00 lakh maximum may be provided towards construction of workshed.
9. Revised norms for purchase and fitting of looms/jacquard/dobby/accessories/lighting units to be followed are at Annexure-I.

10. The funds for training will be released to the IA for onward release to the agency imparting training in the block, which will preferably be WSC concerned for technical training.
11. Construction of the building for CFC/dye house will be done through approved Central/State Govt. construction agency/private contractor engaged through competitive bidding process as decided by the Director (Handlooms) on the recommendations of the IA. Director may consult District Magistrate, if felt necessary. Funds for CFC construction will be released to the IA for onward release to the agency finalized for construction from the joint Bank account of IA and State Assistant Director (Handlooms).
12. The utilization certificates, physical and financial progress in respect of the clusters, group approach projects, marketing incentive etc. sanctioned upto 2013-14 for the amount released should be submitted prior to submission of new proposals for setting up of block level clusters so that funds may be released with ease.

## Annexure-I

### Indicative items-wise cost

Components		Present Unit cost as per guidelines of NHDP	Revised Cost
<b>Technology Up-gradation</b>			
a)	Pneumatic jacquard system for a set of 4 handlooms	Rs.40,000/-	Rs.40,000/-
b)	Motorized jacquard on the existing handloom	Rs.12,000/-	Rs.15,000/-
c)	Take-up & let off motions on the existing handloom (including fitting charges)	Rs.4,000/-	Rs.5,000/-
d)	Multiple box motion	Rs.3,000/-	Rs.3,000/-
e)	Multiple buti weaving sley	Rs.7,000/-	Rs.7,000/-
f)	Twin cloth weaving mechanism (including fitting charges)	Rs.4,000/-	Rs.5,000/-
g)	Jacquard with complete set including installation	Rs.12,000/-	Rs.15,000/-
h)	Dobby	Rs.5,000/-	Rs.5,000/-
i)	Healds reeds, bobbins, shuttles etc. (set)	Rs.4,000/-	Rs.4,000/-
j)	Frame loom a) upto 60" b) above 60"	Rs.20,000/-	Rs.25,000/- Rs.40,000/-
k)	Construction of wrokshed	Rs.35,000/-	Rs.70,000/- for BPL/SC/ST/Women and for others 755 of Rs. 70,000/-

Cost of the lighting units, depending upon its model may be in the range of Rs. 3500/- per unit to Rs. 14,500/- per unit.