



Association of Corporations & Apex Societies of Handlooms (ACASH)
(Ministry of Textiles, Govt. of India)
Room No. 32 & 33 , 3rd Floor , Handloom Haat , Janpath , New Delhi-110001
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Ref : ACASH/Exhb/2017-18/

Date : 19.07.2017

To

1. All Commissioners/Directors-in-charge of Handlooms/Textiles in the States/Union Territories.
2. All Managing Directors/Officers-in-charge of State Handloom Corporations & Apex Societies.

Sub: Revised Calendar of Exhibitions to be organized by ACASH during the financial year 2017-18 – request to recommend the suitable handloom agencies for participation - regarding

Sir/Madam,

ACASH on behalf of O/o Development Commissioner for Handlooms, Ministry of Textiles, Government of India, proposes to organize the Exhibitions during the financial year 2017-18. The details i.e. name of the exhibition, venue, period of the exhibition, participation fee and last date for receipt of the application along with the recommendation of the concerned state govt. are as follows:-

Sl. No.	Name of the event	Place of Event	Date of Event		Participation Fee (In Rs. Per stall)	Last date for submission of application
			From	To		
1	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	02.04.17	15.04.17	Nil	15..03.17
2	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.04.17	29.04.17	Nil	01.04.17
3	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.05.17	14.05.17	Nil	16.04.17
4	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.05.17	29.05.17	Nil	01.05.17
5	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.06.17	14.06.17	Nil	16.05.17
6	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.06.17	29.06.17	Nil	01.06.17

7	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.07.17	14.07.17	Nil	16.06.17
8	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.07.17	29.07.17	Nil	01.07.17
9	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.08.17	14.08.17	Nil	16.07.17
10	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.08.17	29.08.17	Nil	01.08.17
11	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.09.17	14.09.17	Nil	16.08.17
12	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.09.17	29.09.17	Nil	01.09.17
13	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.10.17	14.10.17	Nil	16.09.17
14	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.11.17	14.11.17	Nil	16.10.31 7
15	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.11.17	29.11.17	Nil	01.11.17
16	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.12.17	14.12.17	Nil	16.11.17
17	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.01.18	14.01.18	Nil	16.12.17
18	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.01.18	29.01.18	Nil	01.01.18
19	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.02.18	14.02.18	Nil	16.01.18
20	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	15.02.18	28.02.18	Nil	01.02.18
21	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.03.18	14.03.18	Nil	15.02.18
22	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.03.18	29.03.18	Nil	01.03.18
23	National Handloom Expo	Dilli Haat, New Delhi	16.10.17	31.10.17	10,000	15.09.17
24	National Handloom Expo	Dilli Haat, New Delhi	16.12.17	31.12.17	10,000	15.11.17
25	National Level Special Handloom Expo	Palampur , Himachal Pradesh	06.07.17	19.07.17	Nil	01.07.17
26	National Level Special Handloom Expo	Bhubneshwar, Orissa	11.09.17	25.09.17	5,000/-	15.08.17
27	National Level Special Handloom Expo	TFC, Varanasi, U.P.	16.10.17	29.10.17	Nil	15.09.17
28	National Level Special Handloom Expo	TFC, Varanasi, U.P.	16.12.17	29.12.17		15.11.17

					Nil	
29	National Level Special Handloom Expo	Patna, Bihar	03.10.17	17.10.17	Nil	15.08.17
30	National Level Special Handloom Expo	Vijaywara, Andhra Pradesh	04.01.18	17.01.18	Nil	15.12.17
31	National Level Special Handloom Expo	Hydrabad, Telangana	03.11.17	16.11.17	Nil	15.09.17
32	National Level Special Handloom Expo	Chennai, Tamil Nadu	01.12.17	14.12.17	Nil	01.11.17
33	National Level Special Handloom Expo	Chandigarh	29.01.18	11.02.18	Rs. 5,000/-	01.01.18
34	National Level Special Handloom Expo	Amritsar, Punjab	18.03.18	31.03.18	Nil	18.02.18
35	National Level Special Handloom Expo	Jaipur, Rajasthan	17.02.18	02.03.18	Nil	15.01.18

Note: The above dates, venues and places of exhibitions are tentative and subject to change as per the availability.

The terms and conditions for participation in National Handloom Expos and other special handloom exhibitions are enclosed herewith at Annexure – "A".

All State levels of Handloom Apex Societies / Corporations, Primary Weavers Societies / NGO's/National Awardees / Clusters shall be eligible for participation in the expo. First Preference will be given to the handloom agencies registered with **India Handloom** Brand. The participation for primary cooperative societies / NGO's/National Awardees / Clusters shall be only on the recommendation of the Commissioner/Director-in-charge of Handlooms/Textiles and In charge WSC of the concerned State/Union Territories. The Commissioners/Directors-in-charge of Handlooms/Textiles are requested to recommend the names of only five suitable handloom primary co-operative societies of their States/Union Territories which are registered under the India Handloom Brand/Handloom Mark Scheme, using Handloom Mark labels and *to ask the recommended handloom agencies to send their application in the prescribed format (enclosed herewith at **Annexure 'B'**) on the letter head duly signed and stamped along with all requisite documents i.e. India Handloom Brand registration / ,Handloom Mark registration, and copy of Certificate of Registration in case of primary society / NGO/Cluster ,as the past experience has shown that the societies do not get selected for want of these documents in spite of the state recommendation. **You are also requested to instruct the recommended handloom primary co-operative societies to tag handloom mark on every products they are bringing for sale.** The State Handloom Corporations and State Apex Handloom Cooperative Societies who are members of ACASH do not require any recommendation. If all the recommended agencies cannot be accommodated for paucity of stalls, then the*

agencies will be selected on the basis of random draw of lottery. The detailed terms & conditions are annexed at **Annexure "A"**.

The basic aim behind organizing this exhibition is to provide marketing platform to handloom agencies, which have developed and produced new handloom designs and products. The event will be given wide coverage & publicity. It is requested that product range to be displayed and sold may be selected ensuring their exclusive designs and quality. Display and sale of material not produced on handlooms is not at all allowed.

The interested handloom agencies should send their application (in the prescribed format, which is enclosed herewith at **Annexure 'B'** along with the participation fee mention above against each exhibition by way Account Payee Demand Draft in favour of "Association of Corporations & Apex Societies of Handlooms (ACASH)" payable at New Delhi. Application for space booking along with Demand Draft should reach this office latest by the date mentioned against the each exhibition. Incomplete or application received without the Demand Draft will not be entertained. The final allotment of stall will be communicated to the selected agencies by ACASH.

In case of any further clarifications/information, you may contact Sh. K.G. Singhal, Assistant Secretary at telephone No. 23320870, 23320868, 23320866 (telefax) or e-mail – acashstdelhi@gmail.com.

Yours faithfully,
Sd/-

(Anil Raj Kumar)
Secretary

Encl: As stated

Cc: The Directors/In charges of all Weavers' Service Centers - for information & necessary guidance to the Handloom agencies.

Sd/-
(Anil Raj Kumar)

Secretary