



Association of Corporations & Apex Societies of Handlooms (ACASH),
Room No. 32 & 33 , 3rd Floor , Handloom Haat , Janpath ,
(Janpath Marketing Complex) , New Delhi
Phone : 011 – 23320868, 23320870 Fax 23320866
E-mail : acashstdelhi@gmail.com

Ref : ACASH/Exhb/2017-18/

Date : 23.03.2017

To

1. All Commissioners/Directors-in-charge of Handlooms/Textiles in the States/Union Territories.
2. All Managing Directors/Officers-in-charge of State Handloom Corporations & Apex Societies.

Sub: Revised Calendar of Exhibitions to be organized by ACASH during the financial year 2017-18 – request to recommend the suitable handloom agencies for participation - regarding

Sir/Madam,

ACASH on behalf of O/o Development Commissioner for Handlooms, Ministry of Textiles, Government of India, proposes to organize the Exhibitions during the financial year 2017-18. The details i.e. name of the exhibition, venue, period of the exhibition, participation fee and last date for receipt of the application along with the recommendation of the concerned state govt. are as follows:-

Sl. No.	Name of the Event	Vanue	From	To	Participation Fee (In Rs. Per stall)	Last date for submission of application
(A)	INTEGRATED EVENTS					
1		IDCO Ground Bhubaneswar	01.10.17	14.10.17	Rs. 5,000/-	01.09.17
2		Kisan Bhawan, Chandigarh	29.01.18	11.02.18	Rs. 5,000/-	01.01.18
3		Handloom Haat, Delhi	01.11.17	14.11.17	Nil	16.10.17
4		Birla Auditorium, Jaipur	01.09.17	14.09.17	Rs. 5,000/-	01.08.17
5		Kullu, Himachal Pradesh	30.09.17	14.10.17	Rs. 5,000/-	15.09.17

(B)	NATIONAL HANDLOOM EXPO					
1		Dilli Haat , Delhi	16.10.17	31.10.17	Rs. 10,000/-	01.10.17
2		Dilli Haat, Delhi	16.12.17	31.12.17	Rs. 10,000/-	01.12.17
(C)	NATIONAL LEVEL SPECIAL HANDLOOM EXPO's AT DELHI					
1	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	02.04.17	15.04.17	Nil	25..03.17
2	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.04.17	29.04.17	Nil	01.04.17
3	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.05.17	14.05.17	Nil	16.04.17
4	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.05.17	29.05.17	Nil	01.05.17
5	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.06.17	14.06.17	Nil	16.05.17
6	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.06.17	29.06.17	Nil	01.06.17
7	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.07.17	14.07.17	Nil	16.06.17
8	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.07.17	29.07.17	Nil	01.07.17
9	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.08.17	14.08.17	Nil	16.07.17
10	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.08.17	29.08.17	Nil	01.08.17
11	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.09.17	14.09.17	Nil	16.08.17
12	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.09.17	29.09.17	Nil	01.09.17

13	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.10.17	14.10.17	Nil	16.09.17
14	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.11.17	29.11.17	Nil	01.11.17
15	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.12.17	14.12.17	Nil	16.11.17
16	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.01.18	14.01.18	Nil	16.12.17
17	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.01.18	29.01.18	Nil	01.01.18
18	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.02.18	14.02.18	Nil	16.01.18
19	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	15.02.18	28.02.18	Nil	01.02.18
20	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	01.03.18	14.03.18	Nil	15.02.18
21	National Level Special Handloom Expo	Handloom Haat , Janpath , New Delhi	16.03.18	29.03.18	Nil	01.03.18
(D)	NATIONAL LEVEL SPECIAL HANDLOOM EXPO's OUTSIDE DELHI					
1	National Level Special Handloom Expo	Palampur , Himachal Pradesh	15.06.17	28.06.17	Nil	16.03.18
2	National Level Special Handloom Expo	Patiala	16.09.17	29.09.17	Nil	15.08.17
3	National Level Special Handloom Expo	Jalandhar	01.11.17	14.11.17	Nil	01.10.17
4	National Level Special Handloom Expo	Lucknow	01.12.17	14.12.17	Rs. 5,000/-	01.11.17
5	National Level Special Handloom Expo	Amritsar	18.03.18	31.03.18	Nil	18.02.18

Note: The above dates, venues and places of exhibitions are tentative and subject to change as per the availability.

The terms and conditions for participation in National Handloom Expos and other special handloom exhibitions are enclosed herewith at Annexure – "A".

All State levels of Handloom Apex Societies / Corporations, Primary Weavers Societies / NGO's/National Awardees / Clusters shall be eligible for participation in the expo. First Preference will be given to the handloom agencies registered with **India Handloom** Brand. The participation for primary cooperative societies / NGO's/National Awardees / Clusters shall be only on the recommendation of the Commissioner/Director-in-charge of Handlooms/Textiles and In charge WSC of the concerned State/Union Territories. The Commissioners/Directors-in-charge of Handlooms/Textiles are requested to recommend the names of only five suitable handloom primary co-operative societies of their States/Union Territories which are registered under the India Handloom Brand/Handloom Mark Scheme, using Handloom Mark labels and *to ask the recommended handloom agencies to send their application in the prescribed format (enclosed herewith at **Annexure 'B'**) on the letter head duly signed and stamped along with all requisite documents i.e. India Handloom Brand registration / ,Handloom Mark registration, and copy of Certificate of Registration in case of primary society / NGO/Cluster ,as the past experience has shown that the societies do not get selected for want of these documents in spite of the state recommendation. **You are also requested to instruct the recommended handloom primary co-operative societies to tag handloom mark on every products they are bringing for sale.** The State Handloom Corporations and State Apex Handloom Cooperative Societies who are members of ACASH do not require any recommendation. If all the recommended agencies cannot be accommodated for paucity of stalls, then the agencies will be selected on the basis of random draw of lottery. The detailed terms & conditions are annexed at **Annexure "A"**.*

The basic aim behind organizing this exhibition is to provide marketing platform to handloom agencies, which have developed and produced new handloom designs and products. The event will be given wide coverage & publicity. It is requested that product range to be displayed and sold may be selected ensuring their exclusive designs and quality. Display and sale of material not produced on handlooms is not at all allowed.

The interested handloom agencies should send their application (in the prescribed format, which is enclosed herewith at **Annexure 'B'** along with the participation fee mention above against each exhibition by way Account Payee Demand Draft in favour of "Association of Corporations & Apex Societies of Handlooms (ACASH)" payable at New Delhi. Application for space booking along with Demand Draft should reach this office latest by the date mentioned against the each exhibition. Incomplete or application received without the Demand Draft will not be entertained. The final allotment of stall will be communicated to the selected agencies by ACASH.

In case of any further clarifications/information, you may contact Sh. K.G. Singhal, Assistant Secretary at telephone No. 23320870,23320868, 23320866(telefax) or e-mail – acashstdelhi@gmail.com.

Yours faithfully,

(Anil Raj Kumar)
Secretary

Encl: As stated

Cc: The Directors/In charges of all Weavers' Service Centers - for information & necessary guidance to the Handloom agencies.

(Anil Raj Kumar)

Secretary

Annexure 'A'

Terms & Conditions for participation in the National Handloom Expo / National Level Special Handloom Expos/Special Handloom Exhibitions to be organized by ACASH during the financial year 2017-18.

1. For the promotion of handloom products, ACASH on behalf of O/o D.C. (Handlooms) organize these exhibitions. These exhibitions shall be organized for a period as mentioned in the circular against each exhibition.
2. All handloom corporations/apex societies / Primary coop. Societies/ NGO/ National Awardees/ Clusters shall be eligible for participation in the exhibition having Handloom Mark Registration and are using Handloom Mark Level. However, the participation of primary cooperative societies / NGO / Cluster will be subject to recommendation of the Director/Commissioner In charge of Handloom & Textiles of the concerned State/Union Territory. Preference will be given to those handloom agencies which are registered under the **India Handloom** Brand.
3. The interested agencies are requested to forward A/c payees Demand Draft in favour of Association of Corporations and Apex Societies of Handlooms (ACASH) for the **amount mentioned in the circular against each exhibition along with the recommendation of the state government latest by the date mentioned in the circular against each exhibition.**
4. ACASH will decide the allotment of space and stalls and communicate the decision regarding this to all concerned agencies. The decision regarding selection of agencies and allotment of stalls shall be final and binding on all in all respects. ACASH reserves the right not to allot the stall to any applicant without assigning any reason.
5. The applicants are requested to specify the product line proposed to be displayed & sold during the event. The products should be from the state/region in which the agency is registered. The participants shall not be permitted to display/sell products other than the range specified in the application form. Display and sale of material not produced on handlooms is strictly prohibited. ***Every product should be tagged handloom mark which is brought for sale.***
6. ACASH reserves the right to call any agency for display of product range before considering for the selection. The expenditure towards TA, DA etc. shall have to be borne entirely by the applicant.
7. Each agency shall be allotted a constructed stall of approx. 9-12 sq. mtrs. area. Additional stall can be booked with a maximum of 2 Nos. adjacent stalls can be considered for allotment subject to the availability of space, nature, number, range of the products to be displayed at proportionate stall rental.
8. Each agency shall be provided one stall consisting of counter, rack facia and sufficient lighting and chairs etc.

9. Since the space available is limited, it is requested to kindly send the application at the earliest. Applications received after the stipulated date can be considered subject to availability of space, proposed product line and the number of applications received from the particular state.
10. The participants shall not be permitted to stay in the stall after the closing time during the exhibition. The boarding and lodging arrangements shall have to be independently made by the participants.
11. The participants are totally responsible for the safety and security of the products/goods they bring for the said expo. They have to make necessary insurance coverage for the goods brought to the Expo.
12. The participants shall have to deposit the sale tax/other taxes on the sale with the Sale Tax Department, Govt. of Delhi as applicable in Delhi.
13. Any participant found violating the conditions laid down in para 6 above will be immediately asked to vacate the stall; will be black listed and debarred from participation in any of the expos/exhibitions of ACASH and suitable penal action will also be taken.
14. To ensure regional participation evenly, 50% stalls would be reserved for participants of that host region because the nearby weavers participate in large number due to logistics. Remaining 50% stalls would be distributed equally to remaining four regions (counting North East as a separate region). If sufficient number of entries are not received from a region, the stall would be allotted to neighboring regions.
15. 20% stalls in every region would be reserved for such participants who have never got a chance to participate in national level events so far.
16. Out of the remaining 80% stalls in a region, the allotment would be made first to those applicants who have not been able to get an opportunity to participate in any national events in India for the last one year.
17. While making allotment in each category of all applicants, first preference will be given to India Handloom Brand registration holders. Thereafter awardees, apex/primary weavers' cooperative society/ corporation, clusters, consortium, self help groups, etc. may be considered for allotment. For all other applicants, it will be mandatory to have handloom mark registration.
18. In the process of allotment of stalls, a representative of local Weavers Service Centre will be invited to ensure that various handloom clusters of the area concerned are given equitable share of participation in the marketing event.

Enclosure of circular no. ACASH/Exhb/2017-18/

Date :.23.03.2017

ANNEXURE 'B'

APPLICATION FORM FOR PARTICIPATION IN THE: _____
FROM _____ TO _____ TO BE ORGANISED BY ACASH

1. Name of the Organization with Complete Postal Address & Telephone/Fax :
2. E-mail address :
3. Contact Person, Designation :
(Name/Tel/Fax)
4. State/U.T :
5. Status :
(i). Corporation (ii) Apex Society (iii) Primary Coop. Society (iv) NGO (v) National Awardee (vi) Cluster

Please tick the status

If No.3& 4 , please attach certificate of registration.

6(i) Are you registered with India Handloom Brand **Yes** **No**
If Yes, IHB registration No.

6 (ii). Are you registered with Handloom Mark: **Yes** **No**
If yes , Handloom Mark No.

(Copy of registration No. obtained from Textile Committee to be enclosed)

7. Space/No. of stalls required :
8. Product profile from respective State to be specified (to be displayed/sale) :
9. Payment particulars :
(Tick the appropriate column)

Demand Draft (DD) No. _____ dated _____ drawn on _____ (Name of the Bank & Branch). Cheque No. _____ dated _____ drawn on _____ (Name of the Bank & Branch).

10. Have you participated through ACASH in the last five years, if so please specify the year and event :

2016-17

2015-16

2014-15

2013-14

2012-13

11. Annual turnover for last year :

12. Have you ever been debarred from _____ participation in any fair by any authority (If yes please give details) _____

Declaration: We fully understand and agree that allotment of stall will be finalized by ACASH and the decision of ACASH regarding selection of agencies/allotment of stall shall be final and binding us. Also, if selected for participation, stall allotted to this organization will be acceptable to us. We also agree that ACASH reserves the right not to allot stall to any applicant without assigning any reason. We further undertake to display and sell the products produced on handloom of our State. If, we violate any of the above, we hereby authorize ACASH to get the stall vacated from us, debar from participation in any other event/expo/exhibition of ACASH and we shall also be liable for disciplinary action as deemed fit by ACASH

Signature of the Chief Executive of the organization/society(Name, Designation & with organization stamp)

FORM TO BE FILLED BY RECOMMENDING AUTHORITY

We hereby recommend

_____ (full name & address of the applicant) whose particulars are given above to participate in the

Exhibition namely _____ organized by ACASH

Signature with date _____

Name & Designation _____

Phone No./Fax No
e-mail address _____

Office Stamp_____