

VARANASI MEGA HANDLOOM CLUSTER

1. **Year of Announcement** – 2008 – 09
2. **Objective**-Integrated and holistic development of Varanasi handloom cluster to improve its competency which will ensure its sustainable growth and increase in its total trade.
3. **Products** – Saree, Dress materials, Furnishing fabrics, Fashion Accessories (e.g. Stole, scarves)
4. **No. of Handlooms** – 65000 looms
5. **No. of Weavers** – one lakh
6. **Area of Jurisdiction** - Entire Varanasi district
7. **Total Project cost – Rs.79.79 Crore, Gol Share - Rs.69.37 Crore, SPV/IA Share - Rs.10.42 Crore**
8. **Amount released so far –Rs. 49.95 Crore**
9. **Intervention-wise progress:**

(Rs. in Crore)

S. No.	Interventions	IA	Project cost	Gol share	SPV/IA	Amt. released by Gol	Project Status
1.	Value Addition Centre (Garmenting Unit) Manufacturing of garments such as Ladies Kurtis, Lehnga, Ladies Pant & Blouse etc. Commercial production started from August, 2015	M/s G. N. Designers Ltd., Varanasi	13.80	11.04	2.76	10.77	<ul style="list-style-type: none"> • 4481 samples developed worth Rs.94.11 lakh • Fabric worth Rs.12.79 crore procured from weavers • 1.88 lakh pcs. garments manufactured, value of garments sold –Rs. 15.51 crore. • 142 person employed
2.	Value Addition Centre & Common Facility Centre (Processing Unit), Dyeing (yarn and fabric), fabric printing and finishing of fabric. Commercial production started from October, 2015	M/s Mangalam Fab Processors Ltd., Varanasi	12.57	10.26	2.31	10.11	<ul style="list-style-type: none"> • Fabric dyed- 2.13 lakh mtrs. • Fabric printed – 0.38 lakh mtrs. • 8.29 lakh mtrs. Fabric processed & 0.66 lakh Sarees processed. • Value of goods processed – Rs.67.96 crore. • 222 weavers associated/benefited • Business worth Rs.3.13 crore generated • 18 persons employed 0
3.	Battery Linked Inverter Lighting Units (BLILUs)	WSC, Varanasi	5.39	4.32	1.07	4.29	<ul style="list-style-type: none"> • 4000 Battery Linked Inverter Lighting Units (BLILUs) distributed to handloom weavers.
4.	Loom Up-gradation	WSC, Varanasi	4.20	3.43	0.77	3.09	<ul style="list-style-type: none"> • 45,253 handloom parts distributed.
5.	Raw Material Bank	NHDC	5.00	5.00	-	5.00	<ul style="list-style-type: none"> • 17.707 lakh kg. Yarn worth Rs.274.40 crore supplied till 31st January, 2019
6.	10 Block Level Clusters & 09 Common Facility Centres (CFCs) including CSCs etc.	Different Primary Handloom Weavers	19.33	18.55	0.78	10.48	<ul style="list-style-type: none"> • 9 CFCs are functional in different blocks. • First instalment released for 10 Block Level Clusters.

S. No.	Interventions	IA	Project cost	Gol share	SPV/ IA	Amt. released by Gol	Project Status
		Co-operative Societies				0.67 0.12	<ul style="list-style-type: none"> • 2nd installment for 06 BLCs released. • Payment for CFCs
7.	Market Dev. Centre		10.00	8.00	2.00	0.33 0.80 0.20 0.42	<ul style="list-style-type: none"> • M/s Rinku Sobti appointed as Designer for Ramnagar and Bajardiha Blocks. Introduced 220 new designs, placed order Rs.61.31 lakh, benefitting 226 weavers. • Corpus fund amounting to Rs.80.00 lakh sanctioned to CCIC. Placed orders of Rs. 5.65 crore & executed Rs. 4.77 crore. • Corpus fund amounting to Rs.20.00 lakh sanctioned to HHEC. Total procurement of Rs.19.97 lakh & sales generated of Rs. 10.99 lakh upto 31.12.2018 • Exporters of Varanasi participated in two international fairs and executed Orders worth Rs. 1.39 crore.
8.	Provision for Credit Support (Margin Money & Interest Subvention)	Union Bank of India, Varanasi	1.25	0.98	0.27	0.99	<ul style="list-style-type: none"> • Bank sanctioned loan amounting to Rs. 5.72 crore to 2336 weavers.
9.	Provision for Publicity, monitoring and evaluation of Scheme		1.00	1.00	-	0.38	<ul style="list-style-type: none"> • Participation in LAKME Fashion Week. • Evaluation of cluster through M/s Haryali Centre for Rural Development.
10.	Innovative Ideas		4.00	4.00	-	0.60	<ul style="list-style-type: none"> • Four extension counters set up by NHDC for distribution of yarn and Baseline Survey.
11.	Provision for building up / repair of common infrastructure		1.25	1.00	0.25	00.00	-
12.	Training & Skill Dev.		0.60	0.60	-	0.41	<ul style="list-style-type: none"> • 21 training & 07 Awareness programmes completed covering 520 handloom weavers. In addition, 09 IT Based Skill up-gradation and 01 Design Dev. & Pattern making training programmes sanctioned.
13.	Professional fee		1.40	1.40	-	0.95	-
	Total		79.79	69.58	10.21	49.61	