

OFFICE MEMORANDUM

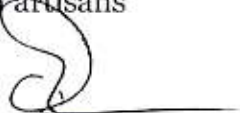
Subject: Guidelines for allotment of stalls by O/o the DC (HL)/DC (HC) in Surajkund Craft Mela.

Sir/Madam,

The undersigned is directed to refer the guidelines for allotment of stalls in Surajkund Craft Mela in respect of stalls allotted to O/o the DC (HL) & DC (HC). As you are aware that Office of DC (HL) & DC (HC) has been extending financial assistance for organising Craft Melas in various parts of the country for marketing of handloom/handicraft products. For the Surajkund Craft Mela, handloom weavers/artisans are nominated by these offices for participation based on the recommendation of the State Commissioner/Director i/c (Handlooms & Textiles) and Weavers Service Centres/Regional Directors.

It has been decided by the Ministry of Textiles that herein after Office of DC(HL) & DC(HC) should take due care on the following points while nominating the weavers/artisans for participation in Surajkund Craft Mela:

- i) 1st preference will be given to Sant Kabir /Ship Guru Awardees and after that to National Awardees/National Merit Certificate holder respectively.
- ii) "India Handloom" Brand which was launched in August, 2015, has made good progress, so it has been decided that the stalls may be allotted to them after allotting the stalls to the above awardees.
- iii) After allotting the stalls mentioned at S. No. i & ii above, and if some of the stalls are left out, the same will be allotted to State Awardees. No stall will be allotted to individual artisans/weavers who are non-awardee.
- iv) All the allotment will be made on rotation of two years except Sant Kabir/Shilp Guru Awardee, who will be allotted every year.
- v) The quota for allotment is to be fixed state-wise and not zone-wise in order to ensure variety of products. Quota in respect of O/o the DC (HL) & DC (HC) is attached. In case of DC (Handicrafts) not more than two artisans from the same craft of the state will be considered.


(M.C. Gupta)

Addl. Development Commissioner for Handlooms

To

1. The Development Commissioner for Handicrafts – for information & n/a.
2. The Commissioner/Director Incharge of Handlooms & Textiles of all States.
3. The Zonal Director of WSCs.
4. The Officer Incharge of all Weavers Service Centres.
5. PS to Secretary (Textiles).
6. PS to DCHL.
7. Sr. Tech. Director, NIC, Ministry of Textiles, Udyog Bhawan, New Delhi upload the guidelines on the website of O/o DC (Handlooms), Ministry of Textiles.
8. All Officers of DC (Handlooms).

Office of Development Commissioner (Handlooms)
Statement showing State-wise Quota for Suraj Kund Craft Mela

Sl. No	Name of State	State wise Awardees			Total No. of National Award & National Merit Certificate Awardees (4+5)	No. of Stalls	Remarks
		Sant Kabir Awardees	National Awardees	National Merit Certificate Awardees			
1	2	3	4	5	6	7	8
1	Andhra Pradesh	2	9	2	11	5	<p>Basis of quota for stall allotment</p> <p>1. Quota allotted to each bigger state @ 2 stalls small state @ 1 stall, small and bigger state decided on the basis of no. of handloom mark registration issued to the state (Small state - up to 400 reg. & bigger state - more than 400 reg.) - $(11 \times 2) + (18 \times 1) = 40$</p> <p>2. Additional quota allotted on the basis of no. of existing Sant Kabir Awardees of the State in following manner: 03 to 05 no. of Sant Kabir Awardees - 02 = 04 06 to 10 no. of Sant Kabir Awardees - 04 = 04 Above 11 no. of Sant Kabir Awardees - 08 = 08</p> <p>3. Additional quota allotted on the basis of no. of existing National Awardees & National Merit Certificate of the State in following manner: 10 to 25 No. of NA / NMC Awardees - 03 26 to 50 No. of NA / NMC Awardees - 06 Above 50 No. of NA / NMC Awardees - 09</p> <p>4. Quota allotted subject to maximum of 10 stalls</p>
2	Arunachal Pradesh	0	0	0	0	1	
3	Assam	0	9	5	14	4	
4	Bihar	0	0	1	1	2	
5	Chhattisgarh	0	6	8	14	4	
6	Delhi & UTs	0	0	0	0	1	
7	Gujarat	6	34	14	48	9	
8	Haryana	1	1	5	6	1	
9	Himachal Pradesh	1	7	6	13	5	
10	Jammu & Kashmir	1	9	3	12	5	
11	Jharkhand	0	0	0	0	1	
12	Karnataka	0	1	0	1	1	
13	Kerala	1	1	0	1	2	
14	Maharashtra	2	17	9	26	6	
15	Madhya Pradesh	0	2	3	5	2	
16	Manipur	1	8	4	12	4	
17	Meghalaya	0	0	0	0	1	
18	Mizoram	0	0	0	0	1	
19	Nagaland	0	0	0	0	1	
20	Odisha	11	87	2	89	10	
21	Punjab	0	1	0	0	1	
22	Rajasthan	0	9	7	16	4	
23	Sikkim	0	0	0	0	1	
24	Tamil Nadu	1	17	6	23	5	
25	Telangana	1	14	0	14	5	
26	Tripura	0	5	1	6	1	
27	Uttar Pradesh	4	43	16	59	10	
28	Uttarakhand	0	0	1	1	1	
29	West Bengal	3	22	2	24	6	
	Total No. of Stalls	35	302	95	396	100	

Office of Development Commissioner (Handicrafts)

State –Wise Quota proposed for the stalls allocated at Suraj Kund Mela 2017

SR.No.	State	No. of Shilp Guru	National Awardee	NMC	Total	State wise stall proposed
1.	Andhra Pradesh	7	65	42	114	12
2.	Arunachal Pradesh	-	3	02	05	1
3.	Assam	2	18	10	30	5
4.	Bihar	3	20	10	33	5
5.	Chhattisgarh	3	10	07	20	3
6.	Delhi	8	63	28	99	15
7.	Goa	-	03	-	03	1
8.	Gujarat	8	98	56	162	20
9.	Haryana	2	7	04	13	2
10.	Himachal Pradesh	2	11	04	17	2
11.	Jharkhand	-	01	02	03	1
12.	J and K	9	46	15	70	1
13.	Karnataka	9	51	36	96	12
14.	Kerela	-	20	08	28	3
15.	Madhya Pradesh	2	33	26	61	6
16.	Maharashtra	3	31	27	61	6
17.	Manipur	2	22	05	29	4
18.	Meghalaya	-	01	-	01	1
19.	Mizoram	-	02	-	02	1
20.	Nagaland	-	12	03	15	2
21.	Orissa	14	111	51	176	20
22.	Punjab	-	07	03	10	2
23.	Rajasthan	20	116	71	207	20
24.	Telangana	1	07	04	12	2
25.	Tamil Nadu and Pondicherry(UT)	5	73	42	120	12
26.	Tripura	3	24	08	35	4
27.	Uttarpradesh	19	148	89	256	20
28.	Uttarakhand	-	-	-	-	1
29.	West Bengal	5	84	60	149	15
30.	Daman and Diu(UT)	-	-	-	-	-
31.	Sikkhim	-	-	-	-	1
	Total	127	1094	613	1707	200