

**Government of India
Ministry of Textiles
Weavers' Service Centre
A-101, Garment Park (Paridhan)
19, Canal South Road, Beliaghata, Kolkata-700 015
PH: 033-23232232, 23232237
Email : wsckolkata@gmail.com**

Citizens' Charter :

ORGANISATIONAL PHILOSOPHY

WSC: Friends for guidance to the weavers/artisans for their economical upliftment and Partner in progress through skill and technological up gradation and product development.

Motto: Excellence, Facilitation and Promotion.

OUR VISION

Promote and facilitate the continuous growth of the handloom industry to compete in the global market.

OUR MISSION

We dedicate ourselves to support the Handloom Sector at large in upgrading-skill, development/diversification of handloom products, technical advice etc.

OUR VALUES

- Recognize the technical needs of handloom weavers.
- Dedicate ourselves to reach every nook and corner of the sector with a helping hand.

OUR COMMITMENT

- To provide all possible technical assistance in terms of design input, technical advice in weaving/dyeing/printing etc. to weavers and all concerned to Handloom Sector.
- To technically support weavers and others on a continuous basis for sustained development of the Handloom Sector.
- To visit the Handloom pockets for rendering technical assistance to weavers and others.
- To upgrade the skills of handloom weavers/workers in the field of design development/ weaving/dyeing under on-going in-house short term training programmes and also under NHDP/CHCDS/SAMARTH/BLC Scheme.

OUR MANDATE

- Serve and strengthen the second largest sector of Indian Economy in terms of employment generation with dedication, devotion and vision.
- Transfer R&D and technological advances in the handloom sector from lab to field.
- Strive for value addition and higher productivity.
- Cater to the poor multitude as well as to get it woven for the niche market.

OUR OBJECTIVES

- Product development to evolve more marketable products by interaction between expertise's available in the field of weaving, designing and processing.
- In improving weaving techniques and accessories and appliances used in weaving.
- In improving techniques of processing.
- In training weavers by disseminating improved techniques and new designs by undertaking training programme within the precincts of the Centre and in the field.
- In providing market support by arranging interface between designers, producers and buyers which includes execution of sample orders In solving problems arising in pre-loom, loom and post-loom processes and technologies.
- In arranging exhibitions, seminars, workshops focusing on new and improved designs, equipments and processing techniques. In preserving and documenting traditional skills and revival of traditional skills and revival of traditional designs for production and marketing.
- In implementing various schemes in handloom sector of the Government of India and providing assistance and interaction with State Governments, handloom agencies such as Apex and primary cooperatives, State and private undertakings dealing in handlooms.
- Monitoring of projects under various central schemes.
-

RESOURCES

- Full commitment and support of the Government of India to make the service centre a vibrant focal point of development and growth of the handloom sector.
- Qualified technical personnel in the discipline of design, dyeing, processing, weaving and necessary support staff.
- Need-based looms, accessories, allied equipments and other teaching aids.

- Need-based design development, design adoption, design dissemination, technical inputs in the form of research in looms, dyes, dyeing techniques and innovations in appliances and accessories used by the weavers.
- An excellent collection of paper design and fabrics samples to choose from for commercial production.
- An excellent Dyeing Laboratory, Design Section, Weaving Section, Printing Section, Photography Section, Library and Documentation Section and Computer Aided Textile Design Section for sample development, training, expert guidance and for extension services.

Design Section:

Textile Designers drawn from the best talent available in various ART and Design Institute are constantly engaged in preparing paper and Computer designs. These designs comprise both for weaving and for hand block printing. The attempt is to preserve traditional designs by reviving them and/ or adopting them in the requirements of the market. These designs help in production of items both for domestic and export markets. The CAD facility, which will be in operation soon for service to weavers, textiles, designers etc. of the State of West Bengal. The Centre have the services of Jala makers, graph paper designers who work in close association with the Dyeing Laboratory and the Weaving Section. Care is taken to see that the designs developed are within the discipline imposed by the types of yarn, dye stuffs and weaving techniques as per requirements of the sector.

Weaving Section:

Skilled weavers drawn from the main traditional weaving communities of the country-man work here. They are supervised by qualified Handloom/ textile technologists. Facilities of prototype looms and weaving equipments are available in the Section.

Fabrics in new designs and new textures are produced using different yarns. The Section also undertakes simple improvements in looms and in the processes of weaving. Service for development of rich traditional Handloom fabrics of Bengal i.e. Baluchari, Jamdani, Tangail, Dhaniakhali, Santipuri, Bishnupuri, Begampuri etc including diversified jute fabrics is also provided to the weavers and implementing agencies. The implementing agencies are also being assisted in formulation and execution of handloom developmental projects and schemes.

DYEING AND PRINTING SECTION

Equipped Dye Laboratory manned by experienced dyers and other technical personnel capable of developing techniques in cost effective processing of fibres is available in the premises of WSC, Kolkata. This Laboratory brings out number of shade cards for silk, cotton, wool, jute and other fibres/yarns, fabrics for the use of the designers, dyers, weavers and implementing agencies. Technical assistance also being provided for shade matching, solving problems and sample development on charge basis. In addition to the synthetic dye technology transmission of natural dyeing process is also provided. This Section also carries out experiments in preparation of basic materials for hand block printing as well as screen-printing. Dischargeable and non-dischargeable dye stuff have been effectively used to obtain multiple effects of rare beauty. Weavers' Service Centre, Kolkata has expertise in block and screen making and cordially develop new designs and pattern. Sizeable hand-block and screen are purchased for use by printing units and Handloom organizations.

PHOTOGRAPHY SECTION

The Photographic Section of WSC, Kolkata has built up a valuable and informative source material of photographs depicting rare pieces of exceptional and traditional designs, costumes, fabric-samples, forms of art from Museums etc. Different techniques of production in weaving, dyeing and printing, specially for the traditional fabrics of Bengal are preserved in photographs.

LIBRARY & DOCUMENTATION SECTION

A collection of cloth samples, photographs, colour slides, books and periodicals dealing with various aspects of the Handloom industry is available in these sections.

DESIGN DEVELOPMENT

Innovate and develop designs, motifs, patterns and prints, via in-house skills, on a regular/on going basis, through appropriate systems and trained designers and synchronization of traditional designs etc. with modern and contemporary designs. For this purpose development of in-house designs undertaken based on:

(a) Specific demand from the market in terms of apex societies, weavers cooperative, Producer Company, Master Weavers, institutions, exporters, manufacturers or private persons.

(b) As per the demand of the International market in terms of colour, design and fashion forecast.

(c) Revival of market-worthy traditional motifs.

(d) Textile Designers are constantly research from various sources e.g. Museums, Temples, Palaces, Havelis/Houses, State/National Archives, Private Collectors, College of Arts/Crafts, Caves, Book of Arts/Artcrafts & Handicrafts/carvings, wood metal, stone, ivory etc. Societies/Corporations / Associations / Guilds / Journals / Manuscripts / Miniature paintings/ Antique furniture / Potteries / Tombs / Series of Art & Industry Collections/ Cataloguing Books. Maintain and update an inventory/data bank/warehouse of designs, motifs, patterns, prints, etc. and display developed samples in exhibition halls. Popularise increasing adaptation and adoption of designs, etc. as a vital ingredient of value-added product development/diversification and for the creation and sustenance of a culture of quality. Encourage the sale of designs, prints etc. on a non-exclusive right basis. Weavers' Service Centre, Kolkata is linked with the National Centre for Textile Design, New Delhi in order to provide information to weavers in terms of fast changing consumer preferences, fashion trends and technological developments in the means of communications both within and outside the country. W.S.C. has linkages with National Institute of Fashion Technology, Kolkata, Export Promotion Councils, State Handloom agencies having Design Centres, Apex Trade Bodies both inside and outside the country and related linkages to textile resource sites. It has database of reputed handloom manufacturers, fibre suppliers, spinners and yarn makers, machinery and fashion accessories suppliers, garment manufacturer etc. The online activity of the WSC in consultation with NCTD involve fabric collection, cataloguing according to region, locality to maintain a Museum of Heritage Textile of the region and locality having collection of motifs in the form of line drawing and swatches and samples. WSC holds periodically organizing on a continuous basis special thematic exhibitions. The basic idea behind such exhibitions is to produce exquisite quality of handloom cloths from master weavers through out India in order to sustain and excel in the quality aspect and to promote the marketing of handloom products on a sustained basis.

TRAINING

Weavers' Service Centres arrange training in house as well as in the field level through various schemes of Ministry of Textiles. At present under (SAMARTH) scheme and also through National Handloom Development Programme (NHDP) and (CHCDS) under Block Level Cluster Scheme (BLC) are on and trainings are given to semi-skilled and skilled weavers for product development, product diversification and improvement in productivity in dyeing technique and design development on looms. Individual Weavers, Primary handloom cooperative societies, NGO, Producer Company can be benefited under this scheme at the doorsteps of the weavers concentrated areas.

2. RESEARCH AND DEVELOPMENT

R & D work is carried out for loom development, design modification, development of shade cards, natural dyes, unique sample development, and is available at reasonable prices in WSC. Extension services are provided through training programmes or at very reasonable charges. To look into the usability, manufacture and improvement of materials used in the handloom industry and other trades or industries allowed therewith including designing, dyeing, bleaching, finishing, printing and chemical stores, etc.

- To assess the utilization of the products of the handloom industry as well as to assist members in the execution of sample orders. To do in house work for the improvement of various machinery and appliances used by the handloom industry and other trades or industries.
- To investigate into and help improvement of various processes of manufacture with a view to securing greater efficiency, rationalization and reduction of costs.

NATIONAL HANDLOOM DEVELOPMENT PROGRAMME(NHDP & CHCDS) Promotion of Excellence

WSC Kolkata, implemented and monitor various projects under National Handloom Development Programme (NHDP) and (CHCDS) in West Bengal and Sikkim. This projects are being implemented with an aim for sustainable development of weavers with overall support by provided through Skill up gradation training, upgraded looms, accessories under HSS, providing work shed, create Common Facility Centre in the Block, establish market linkages through engagement of Textile Designer in the cluster Etc. Total 27 Block Level Cluster implemented / Supervise under the guidance of WSC Kolkata in West Bengal and Sikkim during 2015-16 to 2020-21.

FORMATION OF PRODUCER COMPANY

The Producer Company provides more legitimacy and credibility in the immediate business environment. It allows registered and non registered groups or user groups to become equity holder. In West Bengal 13 new Producer Company registered and working with handlooms.

NATIONAL AWARD / SANT KABIR AWARD AND PADMA AWARD.

National Award and Sant Kabir Award conferred to handloom weavers in recognition their outstanding craftsmanship and have valuable contribution to the development of the sector. Padma Award given to the eminent personalities in for the notable achievers in the sector for the contribution to the craft and contribution to the society. There are several National Awardee and Sant Kabir Awardees recommended by this office and recently Sh. Biren Kumar Basak has received Padma Award from the state for his contribution and outstanding art in handloom.

MARKET SUPPORT

It provides marketing guidance in coordination with State and Central Government e.g. Nominating and forwarding societies/master weavers for participation in Dilli Haat, Suraj Kund Mela, Taj Mahotsav, Shilparamam gram Hyderabad, Udaipur Craft Mela etc. this office also registered various stake holder of handlooms in Government E Marketing platform (GEM)

HANDLOOM MARK

Indian Government has introduced "Handloom Mark" for the products being woven on handlooms to have a label "handwoven In INDIA" to provide a collective identity and to guarantee the buyer that the products being purchased are genuinely handwoven.

INDIA HANDLOOM BRAND

India Handloom Brand is an initiative of Ministry of Textiles, Government of India for branding of high quality handloom product. It is to encourage production high quality defect free niche product with minimal impact on environment. So far 80 handloom organizations and weavers registered under India Handloom Brand in West Bengal.

APPROVED SCHEDULE OF CHARGES

Item of work

Effective from 01-08-1999

A. PAPER DESIGNS

- | | | |
|------|---|-----------------|
| i) | Designs with stripes and checks and additional colour schemes/ | Rs. 50/- each |
| ii) | Designs (except those covered in A. (i) above where the repeat does not exceed 10 sq.cms. | Rs. 100/- each |
| iii) | Designs where the repeat does not exceed 250 sq.cms. | Rs. 150/- each |
| iv) | Designs where the repeat does not exceed 1000 sq.cms. | Rs. 250/- each |
| v) | Designs where the repeat is above 1000 sq.cms. | Rs. 600/- each |
| vi) | Wedding sarees/ special design Print like Paithani, Baluchari, Jamdani etc. | Rs. 1000/- each |

B. PATTERN MAKING CHARGES (PAPER)

- | | | | |
|----|------------------------------------|---------|---------------------|
| 1. | 10" X 10" GRAPH subject to minimum | Rs.50/- | Rs. 2/- per sq.inch |
| 2. | Graph paper designs: | | |
| | i) Up to 100 hooks/ levers | | Rs. 100/- each |

- | | | |
|------|----------------------------------|--|
| ii) | Up to 400 hooks | Rs.400/- up to 200 picks &
Rs. 100/- for each additional 100 Picks. |
| iii) | Above 400 hooks | Rs. 600/- up to 200 picks &
Rs.200/- for each additional 100 Picks. |
| iv) | Jala Making | The cost of graph, designs as per schedule 9B/1) above plus other charges as per approved formula. |
| v) | Jacquard card cutting and lacing | As per approved formula subject to a minimum of Rs. 150/- |

C. FABRIC SAMPLES

- | | | |
|------|--|---|
| i) | Up to 250 sq.cms. (9" x 12") | Rs.200/- each |
| ii) | Up to 2500 sq.cm. | |
| | a) Vegetable fibres and Regenerated Cellulose fibres | Rs. 300/- each |
| | b) Animal fibres, Silk, synthetic fibres other Wool including Polyester blends | Rs.400/- each |
| iii) | Sizes above 2500 sq.cms. | As per approved formula subject to minimum of Rs. 200/- |
| iv) | Additional colour schemes | Rs. 100/- each |

TECHNICAL ADVICE

For rendering technical advice on any technical problem Rs. 200/- each

HELP AND GUIDANCE

A complaint/grievance box is placed in the premises of WSC, Kolkata to drop a written complaint/grievance. A complaint/grievance will be promptly acknowledged and requisite action taken and communicated within 30 working days of receipt. If for valid reason(s) a complaint/grievance cannot be redressed within the due time, a suitable interim intimation will be sent promptly. If complaint/grievance has not been attended to promptly or satisfactorily, at the local level, the matter may be considered to be taken up in writing with the following functionaries.

Development Commissioner (Handlooms), Ministry of Textiles, Room No.56, Udyog Bhavan, New Delhi-110 011. Ph: 011-2306-2945, Fax: 011-2306-2429

or

Additional Development Commissioner and Chief Vigilance Officer (Handlooms), Ministry of Textiles, Room No.57, Udyog Bhavan, New Delhi-110 011. Ph: 011-2306-2402

or

Chief Enforcement Officer & Public/Staff Grievances Officer , O/o Development Commissioner (Handlooms), Udyog Bhavan, New Delhi-110 011. Ph: 011-2306-1976, Fax: 011-2306-3511

or

Zonal Director (E.Z.), Weavers' Service Centre, Government of India, Ministry of Textiles, I.I.H.T. Campus, Jawahar Nagar, N.H. 37, Khanapara, Guwahati-781 022. Ph: 0361-2303586, Fax: 0361-2302599

List of Weavers' Service Centres / Indian Institute of Handloom Technology

NORTH ZONE

1. Director: Weavers' Service Centre, Weavers Colony, Bharat Nagar, Delhi-110052, Ph. 011-27303793 (O), 26885129 (R), 27302999(O), 27301002, Fax 27307560, 27304012, Email: wscdelhi@gmail.com, bbpaul9@gmail.com

2. Deputy Director: Weavers' Service Centre, Chowkaghat, Varanasi-221002, Uttar Pradesh, Ph. 0542-2203834(O), 2207685(O), Fax 2203834, Email: wscvns@yahoo.com

3. Assistant Director: Weavers' Service Centre, UNDP, Project Complex, Baghe Ali Mardan, Khan, Nowshere, Srinagar-190011, Jammu & Kashmir, Ph. 0194-2411043, Fax 2425298, Email: wscsrinagari gmail.com

4. Assistant Director Weavers' Service Centre, Upper Chamoli, Garhwal. Chamoli-246424,Uttarakhand. Ph. 09372-262059(O), 262237(O), Fax 262237, 262075, Email: chamoliwsc2@gmail.com

5. Assistant Director: Weavers' Service Centre, Scheme No.1, Mangal Pandey Nagar, University Road, Meerut-250004, Uttar Pradesh. Ph. 0121-2772589(O), 2602511(O), Fax 2602511, 2773589 Email: meerutwsc@gmail.com

6. Deputy Director: Weavers' Service Centre, Old Court Road, Plot No. 17-22, Industrial Area, Near State Bank India, Panipat-132103, Haryana, Ph. 0180-2650407, Fax 2655715, Email: wsc_panipat@sify.com,

7. Deputy Director: Weavers' Service Centre, Kamdhenu Comercial Complex, Civil Line, Ajmer Raod, Jaipur-302006, Rajasthan, Ph. 0141-2224165 (O), 2784436 (R) Fax 2224760, Email: wscjpr@yahoo.com

WEST ZONE

8. Director: Weavers' Service Centre, 15-A, Mama Paramanand Marg, Opera House, Mumbai-400004, Maharashtra. Ph. 022-23610923(O), 23691238(O), Fax 23625626, Email: dirwzwscom@yahoo.in

9. Deputy Director: Weavers Service Centre, 4th Floor, Premier Shopping Centre, Mirzapur Road, Ahmedabad-380001, Gujarat. Ph. 079-27557081 (O), 25323437 (R), 27557185 (O), Fax 27557081, Email wscctex@gmail.com

10. Deputy Director: Weavers Service Centre, F-4, Industrial Estate, Polo Ground, Indore-452015, Madhya Pradesh. Ph. 0731-2420545 (O), 2421501 (O), 2495052 (R), Fax 2420545, 2420723, Email: wscmdore@hotmail.com

11. Deputy Director: Weavers' Service Centre, 1st Floor New Secretariat Building, Civil Lines, Nagpur-440001, Maharashtra. Ph. 0712-2552135(O), 2560176(O) Fax 2552135, 2522460, Email: nagpurwsc@gmail.com

12. Assistant Director: Weavers' Service Centre, 3rd Floor, Sunalia Bhawan, Sattigudi, Chowk, Raigarh-496001, Chhattisgarh. Ph. 07762-231576(O) Fax 731576, 232028, Email: oicwsraigarh@yahoo.com

EAST ZONE

13. Director: Weavers Service Centre, I.I.H.T, Campus, Jawahar Nagar, National Highway, No. 37, Khanapara, Guwahati - 781022, Assam. Ph. 0361-2302599 (O), 2303586 (O), Fax 2302599, Email: wscguw@yahoo.com

14. Deputy Director Weavers' Scivice Centre, Gorkhabasti, Opp. Tripura Housing Board, P.O., Kathal Bagan, Agartala-799006, West Tripura, Tripura. Ph. 0381-2325255(O), 2224912(O), Fax 2325255, Email: wsc_agt@yahoo.in

15. Assistant Director: Weavers' Service Centre, Industrial Estate, Takyelpet, Imphal- 795001, Manipur. Ph. 0385-2451204 (O), 7274591 (R) Fax 2451204,, Email: wscimphal@hotmail.com

16. Deputy Director: Weavers' Service Centre, flat No. A-101, Ground Floor, Garment Park, "Paridhan", 19, Canal South Road, Beliaghata, Kolkata-700015, West Bengal. Ph. 033 23232230 (O), 26729946 (R), 23232232(O), Fax 23232237, Email: wsckolkata@gmail.com

17. Deputy Director: Weavers' Service Centre, Kanchangarh, Barari, Bhagalpur- 812003, Bihar, Ph. 0641-2400770 (O), 2400812 (R), 0641-2400770, Fax 2403146, Email: wsc_bgp@yahoo.co.in

18. Assistant Director: Weavers' Service Centre, Bunkar Bhawan, Plot No. A/407, Sahid, Nagar, Maharishe College Road, Bhubaneswar-751007, Odisha. Ph. 0674-2549849 (O), 549878, Fax 2549859, Email: bbsrwsc@yahoo.com

SOUTH ZONE

19. Director: Weavers Service Centre, C-1-B. Rajaji Bhawan, Besant Nagar, Chennai- 600090, Tamil Nadu, Ph. 044 - 24918655 (O), 24917964 (O), 24461951 (O) Fax 24465015, 24916707, 24917496, Email: wscchennai@yahoo.co.in

20. Deputy Director: Weavers' Service Centre, 24. Nagareswarar Koil Street, Kancheepuram-631502, Tamil Nadu, Ph. 044-27222730 (O), 27222985 (R), Fax 27231653, Email: adwsc_kcm@dataone.in

21. Deputy Director: Weavers' Service Centre, No. 2 & 4, lind Main Road, Okalipuram, Beside, RRR Kalyana Mantapa, Bangaluru-560021, Karnataka, Ph. 080-23121662 (O), 23113454 (R), Fax: 23120058, Email: wscbangalore@yahoo.in

22. Deputy Director: Weavers' Service Centre. Madena Complex, 1st & 2nd Floor, South, Bazar, Kannur-670002, Kerala, Ph. 0497-2761937(O), 2316288 (R) Fax 2761085, Email: wsckannur@gmail.com

23. Deputy Oirector: Weavers' Service Centre, Arulnagar, Adjacent to Machavaram Police, Station, Vijayawada - 520008, Andhra Pradesh, Ph. 0866-2492213 (O), 2490916(O), 2535403 (R), Fax 2492213, 2472940, Email: awscvijayawada@gmail.com

24. Assistant Director: Weavers' Service Centre, Illrd Floor, Chenatha Bhawan, Nampalli, Hyderabad-500001, Andhra Pradesh, Ph. 040-24603637(O), Fax 24730668, 24656048, 24614918, Email: wschyderabad@yahoo.co.in

25. Deputy Director: Weavers' Service Centre, Foulke Compound, Thallai Nagar, Salem-636001, Tamil Nadu. Ph. 0427-2295323(O) Fax 2295623, Email: wscsalem@gmail.com

INDIAN INSTITUTE OF HANDLOOM TECHNOLOGY

1. Director: Indian Institute of Handloom Technology, Chowkaghat, Varanasi- 221002, Uttar Pradesh Ph. 0542-2203833 (O), 2208329 (O), 2201025(R), Fax 2203833.2208692, Email: iihtvis@gmail.com
2. Director: Indian Institute of Handloom Technology, Manor House, Foulks Compound, Salem- 636001, Tamil Nadu. Ph. 0427-2296943(O) 2295254(O), Fax 2296943, Email: liht.tnslm@nic.in, iihtsalem@dataone.in
3. Director: Indian. Institute of Handloom Technology, National Highway No. 37, Jawahar Nagar, Khanapara, Guwahati-781022, Assam. Ph. 0361-2301669 (O), 2301670,2132472, Fax 2301669, 2309468, Email: iihtghy@sancharnet.in, surendral959@yahoo.co.in
4. Director: Indian Institute of Handloom Technology, Radhakrishna Puram, Nayapura, Chokha Raod, Chokha, Jodhpur-342001, Rajasthan, Ph. 0291-2757480 (O), 2757115 (O), 2754685 (R) Fax 2757481, 2719064, Email: lihtjdh@sancharnet.in, iiht-jodhpur@rediffmail.com
5. Director: Indian Institute of Handloom Technology, Kheda Pali, Bhatli Road, Post Box No. 1, Bargarh- 768028, Odisha, Ph. 06646-211002, 211004, Fax 06646-211004, 06646-211202, Email iihtbargarh@gmail.com