



*Trade Facilitation Centre & Crafts Museum,
Varanasi*

January 2017

Introduction

TFC&CM is a modern and integrated facility to support Handloom and Handicraft sector of Varanasi by providing platform for trade enhancement, facilitation to both domestic and international buyers and carry forward the rich traditions of Handloom and Handicrafts of Varanasi region.

Introduction

PRIMARY OBJECTIVES:

1

Trade Facilitation, export and one-stop shop to domestic enterprise and foreign buyers.

2

Marketing support to weavers and artisans in National & International markets

3

Cultivation and enhancement of rich traditions of crafts of the ancient city of Varanasi.

4

Platform for showcasing for region's Handlooms & Handicrafts products.

5

Linking handloom & handicrafts product ***promotions*** with domestic & international tourism

About the Project: Trade Facilitation Centre & Crafts Museum



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PROJECT BRIEF

- **Location** : Bada Lalpur, Varanasi
- **Total Land Area** : 7.93 Acres
- **Total Constructed Area** : 43,450 Sq.M

KEY FACTS

- **Tentative Project Cost** : Rs. 300 Crores
- **1st Phase inaugurated by Hon'ble PM** : 22nd Dec 2016
Comprising Entrance Plaza, Crafts Museum and Shopping Arcade
- **Expected Completion** : July 2017
- **Implementing Agency** : NHDC

KEY LANDMARKS and DISTANCES

- **Airport** : 20 km (60 min)
- **Sarnath** : 12 km (45 min)
On completion of Varanasi Bypass, Airport will be 30 min and Sarnath will be 20 min away
- **Railway Station** : 10 km (40 min)
- **BHU** : 18 km (70 min)

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