



सत्यमेव जयते

भारत सरकार
वस्त्रोद्योग मंत्रालय
O/o हातमाग विकास आयुक्त कार्यालय
विणकर सेवा केंद्र, मुंबई



डिझाईन स्पर्धेद्वारे डिझायनर्सच्या पॅनेलमेंटसाठी जाहिरात

महाराष्ट्र राज्य आणि गोवा येथील विविध हातमाग क्लस्टरमध्ये आवश्यकतेनुसार डिझायनर्सच्या सेवा गुंतवून ठेवण्यासाठी भारतीय नागरिकांकडून अर्ज मागविण्यात येत आहेत. डिझायनर्सना "डिझाईन कॉन्टेस्ट" द्वारे पॅनेल केले जाईल. ही स्पर्धा हातमाग उत्पादनांच्या डिझाइनमध्ये गुंतलेल्या सर्व व्यक्तींसाठी खुली असेल, परंतु सहभागींचे वय 21 वर्षांपेक्षा जास्त असावे. इच्छुक लोक त्यांचा बायो-डेटा या कार्यालयाला विहित नमुन्यात पाठवू शकतात (परिशिष्ट - 1) . तांत्रिक वैशिष्ट्यांसह तीन (03) डिझाईन्स (हातनिर्मित किंवा संगणकीकृत) सह अर्ज पाठवा याची खात्री करा. विहित नमुन्यात अर्ज सादर करण्याची अंतिम तारीख वृत्तपत्रात जाहिरात प्रसिद्ध झाल्यापासून एक महिना असेल. परिशिष्ट - I आणि इतर तपशील www.handlooms.nic.in या वेबसाइटवर उपलब्ध आहेत. विणकर सेवा केंद्र, मुंबई १५ - ए, मामा परमानंद मार्ग, ऑपेरा हाउस मुंबई -४००००४ फोन नंबर ०२२-२३६९१२३८/ २३६१०९२३, ई-मेल: dirwzscmum@yahoo.in

उप. संचालक / कार्यालय प्रमुख

Mob. No.: 9613361892

Size-8X6 sq.cm

11/7/2017-DCH/Cluster
Government of India
Ministry of Textiles
Office of the Development Commissioner for Handlooms

Udyog Bhavan, New Delhi
Dated 27th May, 2022

To

Zonal Director
Weavers Service Centre
Delhi, Chennai, Mumbai and Guwahati

Subject: Empanelment of Designers through Design Contest – reg.

Sir,

I am directed to inform that many of the handloom weavers require the services of designers for framing new/ exclusive designs. Since the present guidelines provide for engagement of qualified designers only and it is difficult to arrange designers, particularly in remote areas. There are many good designers who can make excellent designs but cannot be engaged due to lack of requisite degrees. Therefore, it has been decided to hold a Design Contest open to all the designers and empanel them for taking their services whenever required especially in the clusters. The guidelines for empanelment of designers through Design Contest are enclosed.

2. **Selection process & criteria are as follows:**

Applications from designers will be invited by WSCs concerned to get better local participation through advertisement in the leading newspaper(s) in the regional languages.

II. On receipt of applications, concerned WSC shall scrutinize the same and eligible applications would be sent to Zonal Director concerned for further selection/empanelment.

III. The selection committee for recommendation of designers for empanelment shall consist of following members:-

- | | | |
|---|---|----------|
| i. Zonal Director, WSC | - | Chairman |
| ii. Representative of State Director of Handloom & Textiles | - | Member |
| iii. NIFT Faculty | - | Member |
| iv. Head of Office, WSC concerned | - | Member |
| v. Two reputed designers of States/ Sant Kabir Awardee etc. | - | Member |

IV. Thereafter, the Zonal Directors shall prepare a list of designers recommended by committee through Design Contest and provide to State Governments/ WSC concerned for engaging them in the clusters wherever required.

3. You are therefore, requested to initiate immediate action for empanelment of designers through Design Contest as per the enclosed guidelines. The empanelment should be completed at the earliest under intimation to this office.

4. This issues with the approval competent authority.

Yours faithfully



(D. L. Meena)

Deputy Development Commissioner (Handlooms)

Copy for information and necessary action to:

1. Head of Office, all WSCs
2. Director of Handlooms & Textiles of all States/UTs



(D. L. Meena)

Deputy Development Commissioner (Handlooms)

Guidelines for Empanelment of Designers through Design Contest

Objective

Many of the handloom weavers require the services of designers in handloom clusters. Since, the present guidelines provide for engagement of qualified designers only, it is difficult to arrange designers, particularly in remote areas. There are many good designers who can make excellent designs but cannot be engaged due to lack of requisite degrees. It has been, therefore, decided to hold a Design Contest open to all designers and empanel them for taking their services in the clusters.

Eligibility

The competition is open to all persons engaged in designing for the handloom products. The participants must be above 21 years of age.

Modalities and requirements of Submission

The empanelment will be done WSC wise. The designs must carry the name of the applicant. The Following technical specification of the designs must be attached to each design:-

1.	Name of the product	
2.	Raw material for warp (cotton/silk/wool etc.)	
3.	Raw material for weft (cotton/silk/wool etc.)	
4.	Count of warp	
5.	Count of weft	
6.	Ends per inch	
7.	Picks per inch	

The interested persons may send their bio-data in the prescribed format (Annexure-I) along with three designs (Manual or computerized) each to the concerned Weavers Service Centre

Last date for the submission of designs

The designs with specifications and bio-data must reach the concerned Weavers Service Centre within one month from the date of publishing of advertisement in the newspapers.

Selection process & criteria are as follows:

- Applications from designers will be invited by WSCs concerned to get better local participation through advertisement in the leading newspaper(s) in the regional languages.
- ii. On receipt of applications, concerned WSC shall scrutinize the same and eligible applications would be sent to Zonal Director concerned for further selection/empanelment.
 - iii. The selection committee for recommendation of designers for empanelment shall consist of following members:-
 - iii. Zonal Director, WSC - Chairman
 - iv. Representative of State Director of Handloom & Textiles - Member
 - iii. NIFT Faculty - Member
 - vi. Head of Office, WSC concerned - Member
 - vii. Two reputed designers of States/ Sant Kabir Awardee etc. - Member
 - IV. Thereafter, the Zonal Directors shall prepare a list of designers recommended by committee through Design Contest and provide to State Governments/ WSC concerned for engaging them in the clusters wherever required.