

TRICHY (Tamil Nadu) MEGA HANDLOOM CLUSTER

1. **Year of Announcement** – 2014-15,
2. **Objective**- To empower handloom weavers and build their capacity to enhance competitiveness of their products in the domestic as well as global market in a sustainable and reliant manner, by improving the productivity through design development, to optimize resource utilization for betterment of the livelihood, quality of life of handloom weavers and increase income level of the weavers.
3. **Products** – Woraiyur Cotton Sarees, Venkatagiri Cotton Sarees, Chinnalapatti art silk saree, Variangaval cotton dhotis, Thatthaiangarpet cotton dhotis, tie and dye sarees, Tirubhuvanam silk sarees and gada uniform cloth.
4. **No. of Handlooms** – 35517 looms
5. **No. of Weavers** –47357
6. **Area of Jurisdiction**- covering eight districts : Trichy, Ariyalpur, Perambalur, Karur, Dindigul, Thanjavur, Tiruvarur&Nagapattinam.
7. **Total Project cost – Rs.45.16 Crore, Gol Share -Rs.40.00 Crore, SPV/IA Share -Rs.5.16 Crore**
8. **Amount released so far –Rs.19.17 Crore**
9. Intervention-wise progress

Detailed Project Report

(Rs. in Crore)

	Interventions	IA	Project cost	Gol share	SPV/IA	Amt. released by Gol	Project Status
1	Technological Upgradation Interventions & 15 Block Level Clusters (BLCs)	PHWCS	22.92	20.42	2.51	2.26	<ul style="list-style-type: none"> • 1162 technological interventions distributed and incurred expenditure of Rs.97.29 lakh and 128.74 lakh trfd. To NHDC • Final installments released for 15 BLCs
2	07 Block level clusters with various intervention		9.99	9.46	0.53	6.72	
3	03 Dye House with ETP facilities (Karur, Thirubuvanam and Jayankonda)	TNCTPM, Erode	1.79	1.50	0.29	0.75	<ul style="list-style-type: none"> • Relevant documents sought from State Govt. for release of 2nd installment.
4	Marketing Publicity & export promotion activity	Thirubhuvanam Silk Weavers Co-operative Society Ltd.,	8.56	6.72	1.84	1.11	<ul style="list-style-type: none"> • First instalment released to TNHDC for Marketing complex, Marketing activities - Publicity & Export Promotion etc. • First instalment released to TNHDC for setting up of Marketing Complex at Thirubuvanam.
5	Innovative Ideas 1) Souvenir Shop to be linked with fashion NID/NIFT – Rs.130.00 Lakh	Co-optex	1.50	1.50	-	1.17	<ul style="list-style-type: none"> • Two instalments released.
6	Fee to CMTA @1% of project cost		0.40	0.40	-	0.06	
	Total		45.16	40.00	5.16	19.17	