

CHIRALA

Andhra Pradesh

- Number of handlooms - 5,000
- Number of weavers - 8000
- Handloom products -rich fancy sarees, lungi, dress material

Background

The Chirala formally known as "KSHIRAPURI" is situated on Bay of Bengal is renamed as CHIRALA (CHIRA means saree). The Chirala's area handloom industry is famous since times immemorial for producing variety of fabrics which brought name and fame to the nation as well as to this area. Even before the Industrial revolution which started in the west, the rural artisan of this area had done marvellous work of producing 7 yards of saree in a match box, which speaks of highest excellence in the art of weaving, unmatched skill and talent of handloom weaver of this area.

Cluster Accessibility -

Chirala is well connected with Roadways, Railways and Airways.

Roadways - 4 km away from Chirala bus stop.

Railways - 4 km away from Chirala railway station.

Airways - 90 km away from Vijayawada airport.

