

MAHESHWARI

Madhya Pradesh

- Number of handlooms - 2449
- Number of weavers - 7347
- Handloom products - sarees, dress material, scarf and stoles.

Background

Maheshwar is a small town on the bank of river Narmada in the Dhar district of M.P. Maheshwar is an ancient town of pilgrimage with a rich heritage of art and culture.

Maheshwar after becoming the capital of Devi Ahilya Bhai Holkar's state, witnessed the development of handloom sector. Devi Ahilya Bhai invited many artisans from many princely states like Hyderabad, Mandav and many more to settle in Maheshwar and develop exclusive fabrics. The source of inspiration of design in these sarees are the designs inscribed on the walls of forts. These designs can be found even on the border of Maheshwar sarees. The design pattern includes stripes, Checks and floral pattern.

Cluster Accessibility -

Maheshwar is well connected with Roadways, Railways and Airways.

Roadways - 2 km away from Bus stop.

Railways - 81 km away from via Indore railway junction

Airways - 84 km away from Devi Ahilya Bhai Holkar's Indore airport.

